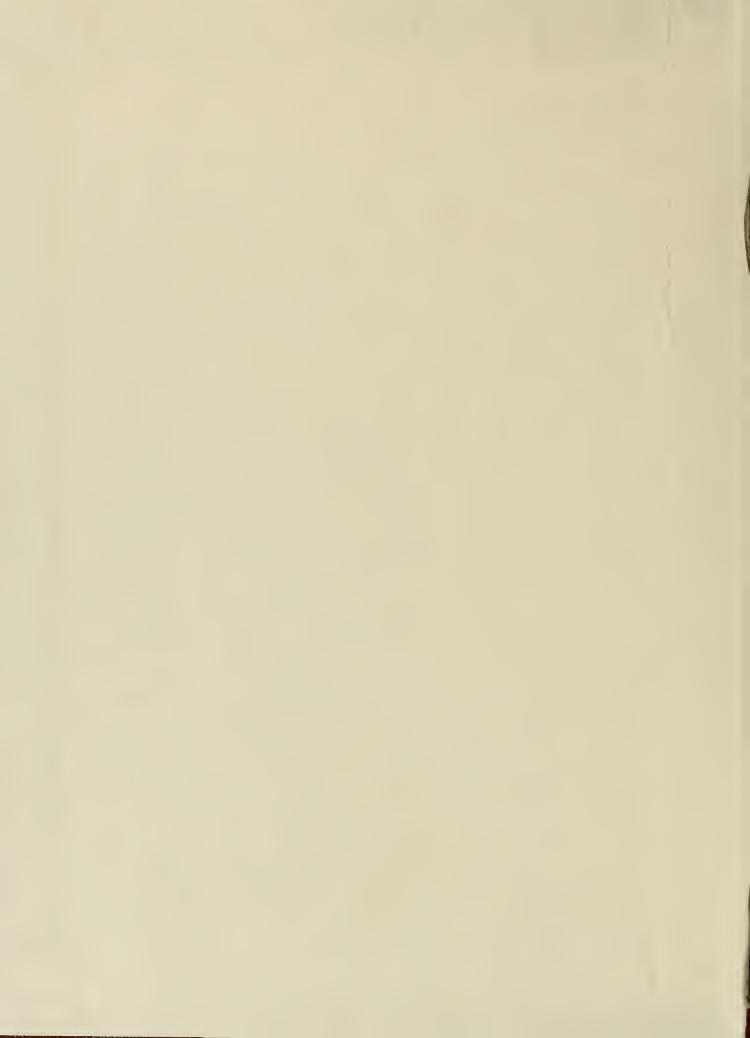
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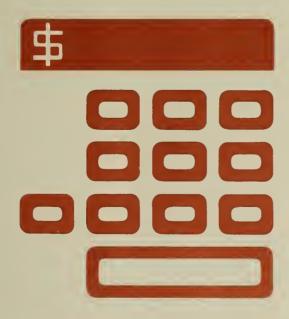
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# 1982 Census of Retail Trade

RC82-A-20

GEOGRAPHIC AREA SERIES

## **Maine**



U.S. Department of Commerce BUREAU OF THE CENSUS The publications from the 1982 Economic and Agriculture Censuses are dedicated to the memory of Shirley Kallek, Associate Director for Economic Fields. During her career at the Bureau of the Census (1955 to 1983), she continually directed efforts to improve the timeliness and accuracy of economic statistics.

# 1982 Census of Retail Trade

RC82-A-20

GEOGRAPHIC AREA SERIES

## Maine

Issued October 1984



U.S. Department of Commerce
Malcolm Baldrige, Secretary
Clarence J. Brown, Deputy Secretary
Sidney Jones, Under Secretary for
Economic Affairs

BUREAU OF THE CENSUS John G. Keane, Director



#### BUREAU OF THE CENSUS John G. Keane, Director

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> BUSINESS DIVISION Howard N. Hamilton, Chief

ACKNOWLEDGMENTS—Many persons participated in the various activities of the 1982 Census of Retail Trade. Primary direction of the program was performed by Shirley Kallek, Associate Director for Economic Fields (until May 1983), Charles A. Waite, her successor, and Michael G. Farrell, Assistant Director for Economic and Agriculture Censuses (until August 1984), and John H. Berry, his successor.

This report was prepared in the Business Division under the general direction of Gerald F. Cranford, Chief (until December 1983), and Howard N. Hamilton, his successor. Bobby E. Russell, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of Mark E. Wallace, Chief, Retail Census Branch, with primary staff assistance by Edward D. Walker, Richard W. Graham, M. Yvonne Wade, Anne M. Sigda, Janis D. Byrd, Jack R. Drago, and Shalanda Y. Campbell. Alvin H. Barten, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Howard R. Dennis, Assistant Division Chief for Data Processing. William C. Wester, Chief, Census Programming Branch, assisted by Steven G. McCraith, Judith A. McKay, William E. Jagg, and Robert J. Hemmig, was primarily responsible for planning and implementing the programs. The computer programs were developed by Leonard S. Sammarco, Jane M. Jaworski, Ann Chen Liau, Janice S. Farquhar, Donald K. Salzman, and Christina Arledge. Emory G. Fuller and Pearl E. Young were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of Nash J. Monsour, Assistant Division Chief for Research and Methodology, with primary staff assistance by Joseph K. Garrett, Carl A. Konschnik, and Michael Z. Shimberg. Dorothy J. Reynolds, Assistant Division Chief for Current Programs. provided valuable assistance in coordinating the current survey interface.

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#### INTRODUCTION

#### **ECONOMIC CENSUSES OVER TIME**

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century. Congress directed that guinguennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963. and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977. and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982)

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

#### **USES OF THE ECONOMIC CENSUSES**

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

#### AUTHORITY AND SCOPE OF THE ECONOMIC **CENSUSES**

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

<sup>&</sup>lt;sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

#### **CENSUS OF RETAIL TRADE**

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual. 1 It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

#### **CENSUS DISCLOSURE RULES**

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

#### **GEOGRAPHIC AREAS COVERED**

This report series presents data for the following areas:

1. The United States as a whole.

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

- 2. Each State and the District of Columbia.
- 3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000<sup>4</sup> and which meet specific criteria of urban character and of social and economic integration.
- 4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>4</sup> Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
- The area within the State outside standard metropolitan statistical areas.
- 6. Each county or county equivalent. § 6
- 7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>4 S</sup>

For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

 Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>4</sup>

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

<sup>&</sup>lt;sup>2</sup> Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

<sup>&</sup>lt;sup>3</sup> On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

<sup>&</sup>lt;sup>4</sup> According to 1980 Census of Population.

<sup>&</sup>lt;sup>5</sup> Those defined as of January 1, 1982.

<sup>&</sup>lt;sup>6</sup> See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

#### **DOLLAR VALUES**

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

#### RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

#### MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Represents zero.
- †† Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Withheld to avoid disclosing data for individual (D) companies; data are included in broader kind-ofbusiness totals.
- (IC) Independent city.
- (NA) Not available.
- (NC) Not comparable.
- (X) Not applicable.
- Not elsewhere classified. n.e.c.
- Revised. r
- Part. nt
- SIC Standard Industrial Classification.
- **SCSA** Standard Consolidated Statistical Area.
- **SMSA** Standard Metropolitan Statistical Area.

## Users' Guide for Locating Statistics in This Report by Table Number

					Ta	ble				
Information shown in tables	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	×	×	×					×	×	×
SCSA's in the StateSMSA's in the State				x						
Area of the State not in any SMSA					X	1 X			v	
Counties in the State						- X	<sup>1</sup> X	2 X	×	<sup>2</sup> X
DATA ITEMS <sup>3</sup>										
All establishments:										
Establishments	X	X X		X	X	X	X	X		
Unincorporated businesses	x			x	X	X	x	x		
Number of inhabitants per establishment			×							
1977 to 1982 comparative statistics										
(establishments, sales)		X	x							
Sales per establishment			X							
Counties ranked by volume of sales Places ranked by volume of sales									×	<sup>2</sup> X
Establishments with payroll:										
Establishments	X X	x		X X	X	X	X	X		
Annual payroll	x l	X		X	X	Х	X	X		
First quarter payroll	X			X	X	Х	Х	X		
including March 12, 1982	X			×	Х	Х	Х	X		
1977 to 1982 comparative statistics										
(sales, payroll)		X	x							
Sales per employee			X							
Payroll per employee			X							
Establishments without payroll:										
Sales per establishment			X							

<sup>&</sup>lt;sup>1</sup> Includes areas with 500 retail establishments or more.

<sup>3</sup> See Explanation of Terms, appendix A.

<sup>&</sup>lt;sup>2</sup> Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

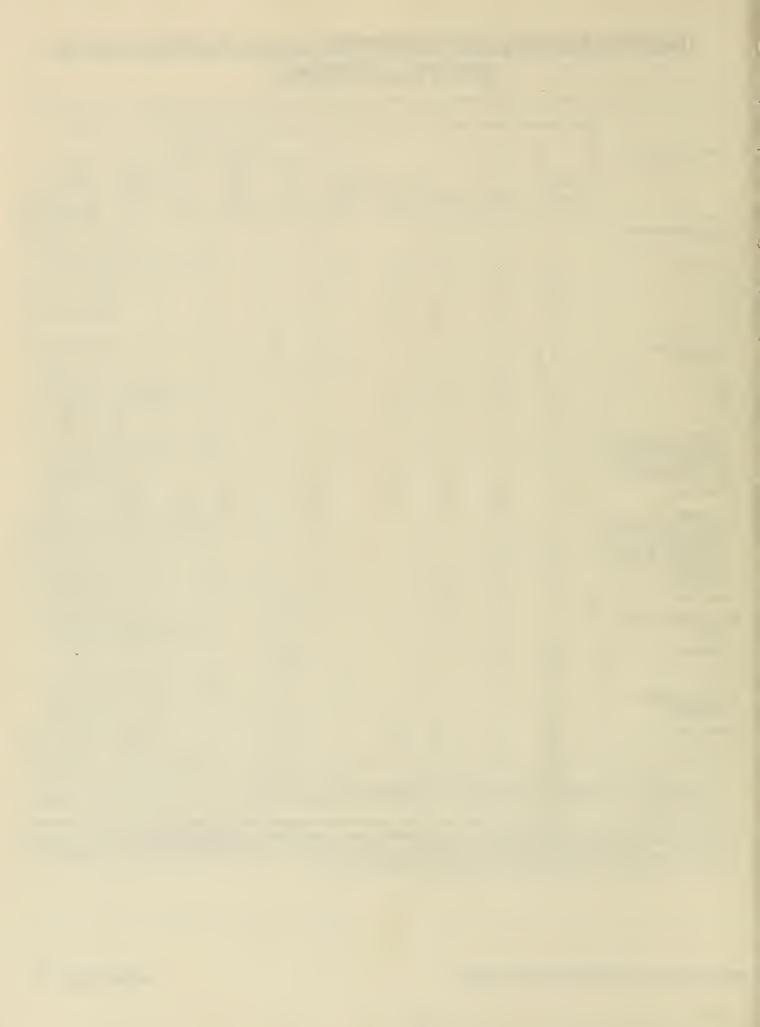
## Users' Guide for Locating Statistics in the 1982 Census of **Retail Trade Reports**

			Informati	ion shown	in reports b	y kind of b	ousiness or inc	lustry cate	gory		
Report and geographic area	Number of estab- lishments	Sales (\$1,000)	Payroll (\$1,000)	Number of em- ployees	Sales per capita and selected ratios	Mer- chan- dise line sales	Sales size and em- ployment size of establish- ments and firms	Con- centra- tion ratios of largest firms	Single units and multi- units	Legal form of organi- zation	Selected topics
GEOGRAPHIC AREA SERIES											
United States State SCSA SMSA. County Place	X X X X X	× × × × ×	X X X X X	× × × × ×	×						
MAJOR RETAIL CENTERS											
SMSA	X X X	X X X	X X X	× × ×							
ESTABLISHMENT AND FIRM SIZE (INCLUD- ING LEGAL FORM OF ORGANIZATION)											
United States	×	×	×	×			×	х	×	×	
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DE-PRECIABLE ASSETS, AND OPERATING EXPENSES											
United States		×	×							×	1 X
MERCHANDISE LINE SALES											
United States State	X <sup>2</sup> X <sup>2</sup> X	X <sup>2</sup> X <sup>2</sup> X				2 X 2 X					
MISCELLANEOUS SUBJECTS											
United States	X X X	× × ×	X X X	X X X							<sup>3</sup> X <sup>3</sup> X <sup>3</sup> X

<sup>&</sup>lt;sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>&</sup>lt;sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available

For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

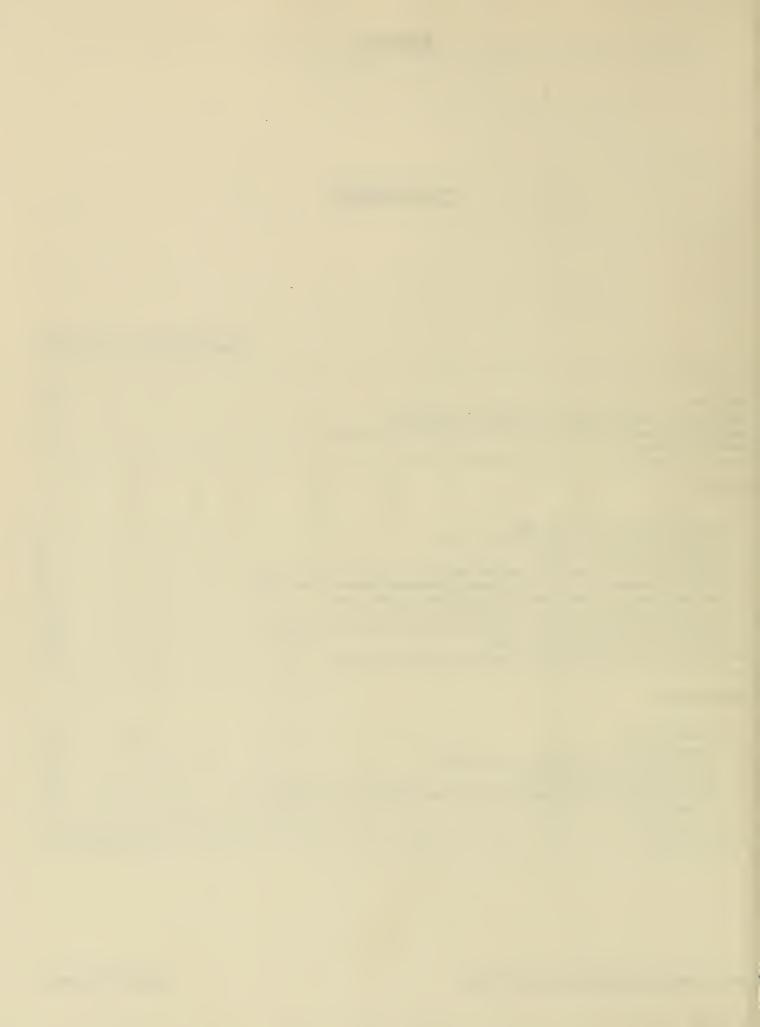


## Maine

## CONTENTS

[Page numbers listed here omit the prefix that appears as part of the number of each page]

User User	oduction	VI VII
TAI	BLES	
1. 2. 3. 4. 5. 6. 7. 8. 9.	Summary Statistics for the State: 1982.  Comparative Statistics for the State: 1982 and 1977.  Selected Ratios for the State: 1982.  Summary Statistics for Standard Metropolitan Statistical Areas: 1982.  Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982.  Summary Statistics for Counties With 500 Establishments or More: 1982.  Summary Statistics for Places With 500 Establishments or More: 1982.  Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1982.  Counties Ranked by Volume of Sales: 1982.  Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982.	6 8 10 13 15 23 24 26
AP	PENDIXES	
A. B. C. D. E.	General Explanation General Questions Kind-of-Business Titles and Reporting-Form Numbers Standard Metropolitan Statistical Areas Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982. Geographic Notes	. B-1 . C-1 . D-1 . E-1



### **SUMMARY OF FINDINGS**

Data from the 1982 Census of Retail Trade show that Maine's 11,698 retail stores had sales totaling \$5.3 billion. In 1977, 11,318 stores had sales of \$3.6 billion. These data also revealed that the State's 7,632 retail establishments with payroll registered \$5.2 billion in sales in 1982, compared to sales of \$3.5 billion by 7,662 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 23.6 percent of the State's total sales by retailers in 1982, compared to 23.2 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 14.1 percent of sales, eating places with 7.7 percent, gasoline service stations with 7.5 percent, and department stores (including leased departments) with 7.1 percent.

For 1982, sales for all retailers in Maine averaged \$456 thousand per establishment, compared to \$319 thousand in 1977. Sales for establishments with payroll averaged \$677 thousand in 1982, compared to \$452 thousand in 1977. In 1982, department stores (including leased departments) averaged \$5.7 million per establishment; new car dealers, \$3.2 million; grocery stores, \$1.1 million; drug and proprietary stores, \$584 thousand; and furniture stores, \$415 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$76 thousand. New car dealers had sales per employee of \$192 thousand, which contrasts sharply with the \$22 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$552 million, compared to \$382 million for 1977. Payroll as a percent of sales of establishments with payroll averaged 10.7 percent for all retailers, 24.7 percent for eating places, and 5.4 percent for gasoline service stations.

There were 67,608 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 60,602 employees in 1977. Eating places were the largest employers, with 17,770 employees; followed by grocery stores, 12,837 employees; and department stores (excluding leased departments), 5,467.

Cumberland County led the counties in the State, accounting for 28.2 percent of total sales by retailers. Portland had the largest sales among all places in the State, with 8.4 percent of the State total.

#### Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

[1 or meaning	g of appreviations and symbols, see introductory text. For explanation		All establis					shments with p	payroll <sup>1</sup>	
				Uninco	porated		-			Paid
SIC code	Kind of business				esses				Fire	employees for pay
			Sales	Individual proprie- torships	Partner- ships		Sales	Annual payroll	First quarter payroll	period including March 12
	Retall trade <sup>2</sup>	Number 11 698	(\$1,000) 5 331 613	(number) 6 819	(number)	7 632	(\$1,000) 5 168 792	(\$1,000) 551 878	(\$1,000) 125 717	(number) 67 608
52	Building materials, hardware, garden supply, and mobile									
504.0	home dealers	#	#	#	#	457	303 838	37 325	8 785	3 010
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	##	## ## ##	#	#	225 171 54	221 771 204 122 17 649	25 604 22 761 2 843	6 208 5 570 638	1 830 1 594 236
525 526 527	Hardware stores Retail nursenes, lawn and garden supply stores Mobile home dealers	# # #	##	##	##	168 42 22	51 765 13 752 16 550	7 899 2 246 1 576	1 832 423 322	843 226 111
53	General merchandise group stores	Ħ	#	#	#	361	461 724	58 766	13 227	7 416
531	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup>	Ħ	††	#	#	64	364 495	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) <sup>3</sup>	##	## ## ##	#	#	64 7 47 10	340 <b>8</b> 01 (D) 193 035 (D)	44 685 (D) 23 124 (D)	10 188 (D) 5 317 (D)	5 467 (D) 3 076 (D)
533 539	Variety storesMiscellaneous general merchandise stores	# #	#	#	#	132 165	41 401 79 522	5 394 8 687	1 197 1 842	880 1 069
54	Food stores	#	#	#	#	1 327	1 274 645	103 174	23 493	14 114
541 542	Grocery stores	#	#	#	#	1 090 65	1 220 588 23 368	94 238 2 319	21 579 457	12 837 226
546 5462 5463	Retail bakeries	#	##	#	#	87 81 6	16 770 16 215 555	4 963 4 833 130	1 135 1 109 26	794 774 20
543, 4, 5, 9 543 544	Other food stores	#######################################	# # #	#	##	85 13 34	13 919 3 337 3 371	1 654 360 484	322 59 102	257 45 93 56 63
545 549	Dairy products stores	†† ††	#	##	#	13 25	3 665 3 546	438 372	81 80	56 63
55 ex. 554	Automotive dealers	#	#	#	#	581	914 429	79 306	17 751	5 706
551 552	Motor vehicle dealers—new and used cars	#	##	#	#	225 86	729 430 37 921	56 421 3 177	12 661 720	3 805 282
553 553 pt. 553 pt.	Auto and home supply stores	##	<u>;;</u>	##	##	184 156 28	98 274 91 001 7 273	14 939 14 214 725	3 334 3 167 167	1 201 1 122 79
555, 6, 7, 9 555 556	Miscellaneous automotive dealers	#	#	#	#	86 35	48 804 10 129	4 769 1 436	1 036 283	418 137 (D) (D)
557 559	Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	###	##	#	#	14 32 5	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D)
554	Gasoline service stations	#	Ħ	#	#	642	386 839	20 980	4 792	2 909
56	Apparel and accessory stores	#	#	#	#	517	209 672	27 022	6 092	3 521
561 562, 3, 8	Men's and boys' clothing and furnishings stores	# !	#		#	63	25 579	4 154	942	392
562 563, 8	Women's clothing and specialty stores and fumers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	#	#	#	188 158 30	59 872 56 580 3 292	7 748 7 200 548	1 890 1 771 119	1 319 1 211 108
565	Family clothing stores	#	tt	#	tt	117	79 632	9 172	1 892	1 112
566 566 pt. 566 pt.	Shoe stores	<u>#</u>	## ##	# #	##	121 6 26	39 773 (D) 10 928	5 398 (D) 1 024	1 253 (D) 207	607 (D) 106
566 pt. 566 pt.	Children's and juveniles' shoe stores	**	**	**	••	88	(D) 27 523	(D) 4 194	(D) 1 012	(D) 483
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	## ## ##	##	##	# # #	28 18 10	4 816 3 676 1 140	550 371 179	115 78 37	91 62 29
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	Ħ	423	132 908	19 617	4 454	1 860
5712 5713, 4, 9	Furniture stores Home furnishing stores	#	#	11	11	126 107	52 265 l 25 732	8 324 3 875	1 877 893	748 391
5713 5714 5719	Floor covering stores  Drapery, curtain, and upholstery stores  Miscellaneous home furnishing stores	## ## ##	##	##	#	61 15 31	13 708 2 636 9 388	2 237 532 1 106	526 124 243	195 62 134
572	Household appliance stores	11	tt	tt	tt	59	18 736	2 636	594	247
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	##	## ## ##	## ## ##	131 97 34 15	36 175 23 081 13 094 6 708 6 386	4 782 3 158 1 623 623 1 000	1 090 693 397 154 243	474 314 160 57 103

#### Table 1. Summary Statistics for the State: 1982-Con.

ing of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

			All establis	hments1		Establishments with payroll <sup>1</sup>					
SIC code	Kind of business				rporated esses					Paid employees for pay	
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)	
58	Eating and drinking places	Ħ	Ħ	Ħ	Ħ	1 629	411 287	101 200	20 738	18 340	
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	**	##	## ##	## ##	1 531 831 26 527 147	397 333 226 487 3 020 140 988 26 838	98 265 59 792 799 31 996 5 678	20 108 12 179 161 6 533 1 235	17 770 10 659 156 5 825 1 130	
5813	Drinking places (alcoholic beverages)	tt	tt	#	††	98	13 954	2 935	630	570	
591	Drug and proprietary stores	#	Ħ	#	#	275	160 591	20 410	4 274	2 548	
591 pt. 591 pt.	Drug storesProprietary stores	::	::	::	::	259 16	153 965 6 626	19 895 515	4 155 119	2 463 85	
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	Ħ	#	#	#	1 420	912 859	84 078	22 111	8 184	
592 593	Liquor storesUsed merchandise stores	#	#	#	##	100 102	69 513 15 329	3 713 2 291	647 522	374 257	
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores	##	#	#	##	562 93 42 51	141 156 46 735 (D) (D)	18 743 4 940 (D) (D)	4 249 1 144 (D) (D)	2 413 510 (D) (D)	
5942 5943 5944 5945 5946 5947 5948 5949	Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	## ## ## ## ## ##	## ## ## ## ##	## ## ## ## ## ##	## ## ## ## ## ##	58 24 100 52 12 161 7 55	15 918 4 327 25 974 11 136 3 101 23 705 837 9 423	1 993 669 4 637 1 234 445 3 362 155 1 308	451 151 1 134 264 107 674 31 293	277 94 542 202 50 471 18 249	
596 5961 5962 5963	Nonstore retailers <sup>2</sup> Mail order houses Automatic merchandising machine operators Direct selling establishments <sup>2</sup>	## ## ## ##	## ## ##	## ## ##	## ## ##	135 55 33 47	266 193 226 537 26 157 13 499	27 959 19 014 5 627 3 318	8 622 6 595 1 297 730	2 302 1 410 533 359	
598 5983 5984 5982	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.	## ## ##	## ## ##	## ## ##	## ## ##	248 199 34 15	382 169 355 787 23 846 2 536	24 588 21 593 2 633 362	6 629 5 908 626 95	1 957 1 709 202 46	
5992 5993 5994	Florists	##	†† †† ††	#	## ##	108 8 13	15 303 1 949 2 207	3 197 255 235	683 69 47	481 44 36	
5999 pt. 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops. Typewriter stores Other miscellaneous retail stores, n.e.c.	##	## ::	##	##	144 29 21 -	19 040 4 490 2 858 - 11 692	3 097 900 432 1 765	643 194 103 - 346	320 75 60 - 185	

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

			A	II establishmen	ts <sup>†</sup>			Esta	blishments	with payroll1		
					Sales			Sales		Ar	nual payroll	
SIC code	Kind of business	1982 (number)	1977 (number)	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	Retall trade <sup>2</sup>	11 698	11 318	5 331 613	3 609 588	47.7	5 168 792	3 466 553	49.1	551 878	381 651	44.6
52	Building materials, hardware, garden supply, and mobile home dealers	#	662	Ħ	248 453	(NA)	303 838	2 <b>42</b> 810	25.1	37 3 <b>2</b> 5	27 736	34.6
521, 3 521	Building materials and supply stores Lumber and other building materials	Ħ	321	##	174 358	(NA)	221 771	172 500	28.6	25 604	18 944	35.2
523	dealersPaint, glass, and wallpaper stores	#	247 74	#	161 433 12 925	(NA) (NA)	204 122 17 649	159 799 12 701	27.7 39.0	22 761 2 843	16 903 2 041	34.7 39.3
525 526	Hardware storesRetail nurseries, lawn and garden supply	Ħ	206	#	41 498	(NA)	51 765	38 975	32.8	7 899	5 780	36.7
527	stores Mobile home dealers	#	86 49	#	9 229 23 368	(NA) (NA)	13 752 16 550	8 449 22 886	62.8 -27.7	2 246 1 <b>5</b> 76	1 183 1 829	89.9 -13.8
53	General merchandise group stores	#	5 <b>2</b> 2	Ħ	375 971	(NA)	461 724	<b>365 78</b> 9	26.2	58 766	44 049	33.4
531	Department stores (incl. leased depts.) <sup>3 4</sup>	##	58	Ħ	275 003	(NA)	364 495	275 003	32.5	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.)3	11	58	#	259 011	(NA)	340 801	259 011	31.6	44 685	31 949	39.9
531 pt. 531 pt. 531 pt.	Conventional <sup>3</sup> Discount or mass merchandising <sup>3</sup> National chain <sup>3</sup>	##	(NA) (NA) (NA)	# # # #	(NA) (NA) (NA)	(NA) (NA) (NA)	193 035 (D)	(NA) (NA) (NA)	(NA) (NA) (NA)	(D) 23 124 (D)	(NA) (NA) (NA)	(NA) (NA) (NA)
533 539	Variety stores Miscellaneous general merchandise	#	208	#	51 377	(NA)	41 401	47 257	-12.4	5 394	6 400	-15.7
54	stores	#	256 1 <b>8</b> 2 <b>2</b>	#	65 583 871 987	(NA)	79 522 1 274 645	59 521 <b>83</b> 2 892	33.6 53.0	103 174	5 700 64 347	52.4 60.3
541			1 474	#	836 431	(NA)	1 220 588	803 763	51.9	94 238	59 940	57.2
542	Grocery stores	#	106	#	14 276	(NA)	23 368	12 090	93.3	2 319	1 177	97.0
546 5462 5463	Retail bakeries — Betail baker	# #	103	##	9 866	(NA)	16 770 16 215 555	8 516 8 004 512	96.9 102.6 8.4	4 963 4 833 130	2 346 2 220 126	111.6 117.7 3.2
543, 4, <b>5</b> , 9 543 544 545 549	Other food stores	# # # #	139 33 42 30 34	## ## ## ##	11 414 3 917 1 773 3 430 2 294	(NA) (NA) (NA) (NA) (NA)	13 919 3 <b>33</b> 7 3 371 3 665 3 546	8 523 2 972 1 301 2 659 1 591	63.3 12.3 159.1 37.8 122.9	1 654 360 484 438 372	884 209 255 265 155	87.1 72.2 89.8 65.3 140.0
55 ex. 554	Automotive dealers	Ħ	956	Ħ	<b>724</b> 573	(NA)	914 429	709 430	28.9	79 306	70 509	12.5
551 552	Motor vehicle dealers—new and used cars————————————————————————————————————	##	251 276	##	565 71 <b>5</b> 37 783	(NA) (NA)	729 430 37 921	565 715 28 127	28.9 34.8	56 421 3 177	50 490 2 219	11.7 43.2
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	#	228	##	76 068	(NA)	98 274 91 001 7 273	73 730 67 836 5 894	33.3 34.1 23.4	14 939 14 214 725	13 137 12 533 604	13.7 13.4 20.0
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers _ Motorcycle dealers Automotive dealers, n.e.c.	# # # #	201 72 51 34 44	## ## ## ##	45 007 13 047 10 940 12 037 8 983	(NA) (NA) (NA) (NA) (NA)	48 804 10 129 (D) (D) (D)	41 858 12 473 9 831 11 953 7 601	16.6 -18.8 (D) (D) (D)	4 769 1 436 (D) (D) (D)	4 663 1 974 784 1 289 616	2.3 -27.3 (D) (D) (D)
554	Gasoline service stations	Ħ	950	Ħ	247 236	(NA)	386 839	233 056	66.0	20 980	16 178	29.7
56	Apparel and accessory stores	Ħ	608	Ħ	137 130	(NA)	209 672	133 842	56.7	<b>2</b> 7 0 <b>22</b>	19 682	37.3
561	Men's and boys' clothing and furnishings stores	††	103	Ħ	27 335	(NA)	25 579	27 183	-5.9	4 154	4 464	-7.0
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furniers ————————————————————————————————————	# #	201 164 37	##	37 185 33 978 3 207	(NA) (NA) (NA)	59 872 56 580 3 292	36 400 33 664 2 736	64.5 68.1 20.3	7 748 7 200 548	5 659 5 258 401	36.9 36.9 36.7
565	Family clothing stores	''	111	#	45 722	(NA)	79 632	44 712	78.1	9 172	5 794	58.3
566 pt. 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores _ Family shoe stores	##	141	##	23 499	(NA)	39 773 (D) 10 928 (D) 27 523	22 829 (D) (D) (D) 18 786	74.2 (D) (D) (D) (D) 46.5	5 398 (D) 1 024 (D) 4 194	3 447 (D) (D) (D) (D) 2 950	56.6 (D) (D) (D) 42.2
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	52 20 32	# #	3 389 1 781 1 608	(NA) (NA) (NA)	4 816 3 676 1 140	2 718 1 666 1 052	77.2 120.6 8.4	550 371 179	318 221 97	73.0 67.9 84.5

#### Table 2. Comparative Statistics for the State: 1982 and 1977-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

[For meaning	g of abbreviations and symbols, see introduct	ory text. Fo		All establishmen		01 1977 a	nd 1982 Census			with payroll <sup>1</sup>		
					Sales			Sales			nual payroll	
SIC code	K'nd of business	198 <b>2</b> (number)	1977 (number)	198 <b>2</b> (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
57	Furniture, home furnishings, and equipment stores	Ħ	674	tt	116 <b>20</b> 3	(NA)	132 908	109 216	21.7	19 617	16 359	19.9
571 <b>2</b>	Furniture stores	††	171	#	46 999	(NA)	52 265	45 704	14.4	8 324	6 407	<b>2</b> 9.9
5713, 4, 9 5713 5714	Home furnishing stores Floor covering stores Drapery, curtain, and upholstery	#	175 97	#	16 419 1 <b>2</b> 178	(NA) (NA)	<b>2</b> 5 732 13 708	14 583 11 225	76.5 2 <b>2</b> .1	3 875 <b>2 2</b> 37	2 530 1 944	53.2 15.1
5719	stores Miscellaneous home furnishing	#	40 38	##	2 336 1 905	(NA) (NA)	2 636 9 388	2 09 <b>2</b> 1 <b>2</b> 66	<b>2</b> 6.0 641.5	532 1 106	443 143	<b>2</b> 0.1 673.4
57 <b>2</b>	Stores  Household appliance stores	#	111	#   	26 003	(NA)	18 736	24 702	- <b>2</b> 4.2	2 636	3 855	-31.6
573	Radio, television, and music stores		217	11	26 78 <b>2</b>	(NA)	36 175	<b>24 22</b> 7	49.3	4 782	3 567	34.1
5732 5733 5733 pt. 5733 pt.	Radio and television stores  Music stores  Record shops  Musical instrument stores	# #	158 59 **	#	16 615 10 167	(NA) (NA)	23 081 13 094 6 708 6 386	14 59 <b>2</b> 9 635 2 916 6 719	58.2 35.9 130.0 -5.0	3 159 1 623 623 1 000	2 151 1 416 292 1 124	46.9 14.6 113.4 -11.0
58	Eating and drinking places	#	1 824	Ħ	261 730	(NA)	411 287	<b>254</b> 668	61.5	101 200	60 845	66.3
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	# #	1 676	# #	248 766	(NA)	397 333 226 487 3 020 140 988 26 838	242 653 137 618 2 433 85 645 16 957	63.7 64.6 <b>2</b> 4.1 64.6 58.3	98 265 59 792 799 31 996 5 678	58 555 35 802 487 18 613 3 653	67.8 67.0 64.1 71.9 55.4
5813	Drinking places (alcoholic beverages)	++	148	++	12 964	(NA)	13 954	12 015	16.1	2 935	2 290	28.2
591	Drug and proprietary stores	Ħ	292	#	103 307	(NA)	160 591	102 644	56.5	20 410	<b>15 5</b> 63	31.1
591 pt. 591 pt.	Drug storesProprietary stores	::	::	::	::	::	153 965 6 626	85 <b>2</b> 13 17 431	80.7 -62.0	19 895 515	13 797 1 766	44. <b>2</b> -70.8
59 ex. 591	Miscelianeous retail stores <sup>2</sup>	Ħ	3 <b>00</b> 8	#	522 998	(NA)	912 859	<b>482 20</b> 6	89.3	84 <b>07</b> 8	46 383	81.3
592 593	Liquor storesUsed merchandise stores	#	110 68 <b>2</b>	#	54 735 19 545	(NA) (NA)	69 513 15 329	(D) 6 162	(D) 148.8	3 713 2 291	(D) 1 017	(D) 125.3
594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle	#	1 078	##	84 504	(NA)	141 156	74 4 <b>2</b> 3	89.7	18 743	10 370	80.7
5941 pt. 5941 pt.	shops	##	218	##	27 303	(NA)	46 735 (D) (D)	24 287 16 981 7 306	92.4 (D) (D)	4 940 (D) (D)	2 967 1 938 1 029	66.5 (D) (D)
594 <b>2</b> 5943 5944 5945	Book stores	# # # #	86 31 140 131	# # #	8 511 3 145 17 051 5 270	(NA) (NA) (NA) (NA)	15 918 4 3 <b>2</b> 7 25 974 11 136	7 803 2 889 15 949 3 864	104.0 49.8 62.9 188.2	1 993 669 4 637 1 <b>2</b> 34	1 074 433 2 628 480	85.6 54.5 76.4 157.1
5946 5947 5948	Camera and photographic supply stores	##	26 327 15	#	1 487 15 395 679	(NA) (NA) (NA)	3 101 23 705 837	1 241 12 900 545	149.9 83.8 53.6	445 3 36 <b>2</b> 155	167 1 758 110	166.5 91.2 40.9
5949	Sewing, needlework, and piece goods stores	#	104	#	5 663	(NA)	9 423	4 945	90.6	1 308	753	73.7
596 5961 5962	Nonstore retailers2 Mail order houses Automatic merchandising machine	#	173 74	#	99 246 71 281	(NA) (NA)	266 193 226 537	97 396 70 481	173.3 221.4	<b>2</b> 7 959 19 014	8 240 3 143	<b>2</b> 39.3 505.0
5963	operators Direct selling establishments <sup>2</sup>	#	56 43	#	15 689 12 276	(NA) (NA)	26 157 13 499	14 639 1 <b>2 2</b> 76	78.7 10.0	5 627 3 318	2 631 2 466	113.9 34.5
598 5983 5984	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas)	#	396 <b>2</b> 91	#	230 417 212 764	(NA) (NA)	382 169 355 787	224 474 208 675	70.3 70.5	24 588 21 593	19 548 17 431	<b>2</b> 5.8 23.9
5982	dealers Fuel and ice dealers, n.e.c	#	80 25	#	16 330 1 323	(NA) (NA)	23 846 <b>2</b> 536	15 408 391	54.8 548.6	2 633 362	2 088 29	26.1 1 148.3
599 <b>2</b> 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	142 14 18	# # #	9 810 (D) (D)	(NA) (NA) (NA)	15 303 1 949 <b>2 2</b> 07	8 857 3 061 (D)	72.8 -36.3 (D)	3 197 255 235	2 158 317 (D)	48.1 -19.6 (D)
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores	##	395	##	19 598	(NA)	19 040 4 490 <b>2</b> 858	1 <b>2</b> 016 3 363 2 596	58.5 33.5 10.1	3 097 900 432	2 104 602 523	47. <b>2</b> 49.5 -17.4
5999 pt.	Other miscellaneous retail stores, n.e.c	**	**	**	**	**	11 692	6 057	93.0	1 765	979	80.3

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.
³Includes sales from catalog order desks.
⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

		All	establishmen		52 Cerisuses, s		ts with payroll1		Establish-
SIC code	Kind of business		Sa	les	Sa	les	Annual		ments without payroll
SIC CODE	Nino di busiless	Inhabitants per estab- lishment <sup>2</sup> (number)	Per capita² (dollars)	Per estab- lishment (dollars)	Per estab- lishment (dollars)	Per employee <sup>3</sup> (dollars)	payroli per employee <sup>3</sup> (dollars)	Employees per estab- lishment <sup>3</sup> (number)	Sales per establish- ment <sup>1</sup> (dollars)
	Retall trade4	96	4 741	455 771	677 253	76 452	8 163	9	40 045
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	664 853	100 943	12 400	7	Ħ
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	#	#	985 649 1 193 696 326 833	121 186 128 056 74 784	13 991 14 279 12 047	8 9 4	#
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	308 125 327 429 752 273	61 406 60 850 149 099	9 370 9 938 14 198	5 5 5	#
53	General merchandise group stores	#	Ħ	#	1 279 014	62 <b>26</b> 1	7 924	21	Ħ
531	Department stores (incl. leased depts.) <sup>5 6</sup>	##	##	#	5 695 234	(NA)	(NA)	(NA)	Ħ
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) <sup>6</sup> Conventional <sup>5</sup> Discount or mass merchandising <sup>6</sup> National chain <sup>6</sup>	##	##	# # #	5 325 016 (D) 4 107 128 (D)	62 338 (D) 62 755 (D)	8 174 (D) 7 518 (D)	85 (D) 65 (D)	##
533 539	Variety stores Miscellaneous general merchandise stores	#	#	#	313 644 481 952	47 047 74 389	6 130 8 126	7 6	#
54	Food stores	#	Ħ	#	960 546	90 311	7 310	11	Ħ
541 542	Grocery stores	#	#	#	1 119 806 359 508	95 064 103 398	7 341 10 261	12 3	#
546 5462 5463	Retail bakeries	#	#	#	192 759 200 185 92 500	21 121 20 950 27 750	6 251 6 244 6 500	9 10 3	!!
543, 4, 5, 9 543 544 545 549	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	##	# # # #	# # # #	163 753 256 692 99 147 281 923 141 840	54 160 74 156 36 247 65 446 56 286	6 436 8 000 5 204 7 821 5 905	3 3 4 3	#
55 ex. 554	Automotive dealers	#	Ħ	#	1 573 888	160 257	13 899	10	т
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	3 241 911 440 942	191 703 134 472	14 828 11 266	17 3	#
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	#	#	#	534 098 583 340 259 750	81 827 81 106 92 063	12 439 12 668 9 177	7 7 3	#
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers  Boat dealers  Recreational and utility trailer dealers  Motorcycle dealers  Automotive dealers, n.e.c.	# # # #	# # # #	# # # #	567 488 289 400 (D) (D) (D)	116 756 73 934 (D) (D) (D)	11 409 10 482 (D) (D) (D)	5 4 (D) (D) (D)	# # # #
554	Gasoline service stations	#	Ħ	#	602 553	132 980	7 212	5	Ħ
58	Apparel and accessory stores	п	Ħ	ш	<b>40</b> 5 55 <b>5</b>	59 <b>54</b> 9	7 675	7	Ħ
561	Men's and boys' clothing and furnishings stores	Ħ	Ħ	Ħ	406 016	65 253	10 597	6	Ħ
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	##	318 468 358 101 109 733	45 392 46 722 30 481	5 874 5 945 5 074	7 8 4	#
565	Family clothing stores	Ħ	#	Ħ	680 615	71 612	8 248	10	Ħ
566 pt. 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	#	# ::	#	328 702 (D) 420 308 (D) 312 761	65 524 (D) 103 094 (D) 56 983	8 893 (D) 9 660 (D) 8 683	5 (D) 4 (D) 5	# # # # # # # # # # # # # # # # # # # #
564, 9 564 569	Other apparel and accessory stores	#	#	#	172 000 204 222 114 000	52 923 59 290 39 310	6 044 5 984 6 172	3 3 3	##
57	Furniture, home furnishings, and equipment stores	п	п	п	314 203	71 456	10 547	4	Ħ
5712	Furniture stores	Ħ	Ħ	#	414 802	69 873	11 128	6	Ħ
5713, 4, 9 5713 5714 5719	Home furnishing stores	##	##	####	240 486 224 721 175 733 302 839	65 811 70 297 42 516 70 060	9 910 11 472 8 581 8 254	4 3 4 4	##
572	Household appliance stores	#	Ħ	Ħ	317 559	75 854	10 672	4	Ħ
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	##	## ## ## ## ## ## ## ## ## ## ## ## ##	###	276 145 237 948 385 118 447 200 336 105	76 319 73 506 81 838 117 684 62 000	10 089 10 061 10 144 10 930 9 709	4 3 5 4 5	##

#### Table 3. Selected Ratios for the State: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

		All	establishment	ts1		Establishment	s with payroll1		Establish-
SIC code	Kind of business	Inhabitants per estab-	Sal	les Per estab-	Sa Per estab-	les	Annual payroll per	Employees per estab-	ments without payroll— Sales per establish-
		Ilshment <sup>2</sup> (number)	capita² (dollars)	lishment (dollars)	lishment (dollars)	employee <sup>3</sup> (dollars)	employee <sup>3</sup> (dollars)	lishment <sup>3</sup> (number)	ment <sup>1</sup> (dollars)
58	Eating and drinking places	#	Ħ	Ħ	252 478	22 426	5 518	11	Ħ
5812 5812 pt.	Eating places	#	#	##	259 525 272 548 116 154	22 360 21 248 19 359	5 530 5 610 5 122	12 13 6	!!
5812 pt. 5812 pt. 5812 pt.	Refreshment places	::	::-	::	267 529 182 571	24 204 23 750	5 493 5 025	11 8	::
5813	Drinking places (alcoholic beverages)	#1	#	#	142 388	24 481	5 149	6	Ħ
591	Drug and proprietary stores	Ħ	п	Ħ	583 96 <b>7</b>	63 <b>02</b> 6	8 010	9	Ħ
591 pt. 591 pt.	Drug storesProprietary stores	::	•••	••	594 459 414 125	62 511 77 953	8 078 6 059	10 5	::
59 ex. 591	Miscellaneous retail stores4	Ħ	Ħ	Ħ	642 858	111 542	10 273	6	#
592 593	Liquor storesUsed merchandise stores	#	#	#	695 130 150 284	185 864 59 646	9 928 8 914	4 3	#
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	#	251 167 502 527	58 498 91 637	7 768 9 686	4 5	#
5941 pt. 5941 pt.	Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	::	::	::	(D) (D)	(D) (D)	(D) (D)	(D) (D)	::
5942 5943 5944	Book stores Stationery stores	#	#	#	274 448 180 292 259 740	57 466 46 032 47 923	7 195 7 117	5 4	#
5945 5946	Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores	# # # # #	## ## ##	±=====================================	214 154 258 417	55 129 62 020	8 555 6 109 8 900	4	# # # # #
5947 5948 5949	Camera and photographic supply stores	#	#	#	147 236 119 571 171 327	50 329 46 500 37 843	7 138 8 611 5 253	3 3 5	#
596 5961	Nonstore retailers <sup>4</sup>	#	#	#	1 971 800 4 118 855	115 636 160 665	12 146 13 485	17 26	#
5961 5962 5963	Automatic merchandising machine operators Direct selling establishments <sup>4</sup>	##	Ħ	####	792 636 287 213	49 075 37 602	10 557 9 242	26 16 8	##
598 5983	Fuel and ice dealers	#	##	##	1 541 004 1 787 874	195 283 208 184	12 564 12 635	8 9	##
5984 5982	Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c	#	#	#	701 353 169 067	118 050 55 130	13 035 7 870	6	#
5992 5993 5994	Florists	#	#	#	141 694 243 625 169 769	31 815 44 295 61 306	6 647 5 795 6 528	4 6 3	# #
5999 5999 pt.	Miscellaneous retail stores, n.e.cOptical goods stores	#	#	#	132 222 154 828	59 500 59 867	9 678 12 000	2	#
5999 pt. 5999 pt. 5999 pt.	Pet shops	::	::	••	136 095 124 383	47 633 63 200	7 200 9 541	3 - 2	::

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ¹Based on 1980 Census of Population. ¹Based on number of employees for pay period including March 12. ⁴Excludes nonemployer direct sellers, SIC 5963. ⁵Includes sales from catalog order desks. ⑤Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix U			All establis	hments <sup>1</sup>			Establis	shments with p	ayroll1	
				Unincor	porated					Paid
SIC code	Geographic area and kind of business	Number	Sales	Individual proprie- torships	Partner- ships	Number	Sales	Annual payroll	First quarter payroll	employees for pay period including March 12
	BANGOR SMSA	Number	(\$1,000)	(number)	(number)	Number	(\$1,000)	(\$1,000)	(\$1,000)	(number)
52	Retall trade <sup>2</sup> Bullding materials, hardware, garden supply, and mobile	808	519 505	378	23	604	512 318	57 808	13 113	6 887
	home dealers	Ħ	#	Ħ	#	35	24 749	2 675	583	198
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# #	# # # #	##	#	16 14 2 3	17 273 4 335 (D) (D)	1 621 731 (D) (D)	349 167 (D) (D)	106 67 (D) (D)
53	General merchandise group stores	Ħ	Ħ	Ħ	Ħ	25	66 118	8 684	1 993	1 040
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup>	# #	## ## ##	# # #	##	9 9 9 7	63 526 58 960 (D) (D)	(NA) 7 443 (D) (D)	(NA) 1 706 (D) (D)	(NA) 881 (D) (D)
54	Food stores	Ħ	Ħ	Ħ	Ħ	93	110 785	9 135	2 <b>09</b> 9	1 121
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakenes Other food stores	# # # #	# # # #	##	##	66 7 11 9	101 653 4 <b>91</b> 9 (D) (D)	7 737 538 (D) (D)	1 792 123 (D) (D)	953 52 (D) (D)
55 ex. 554	Automotive dealers	#	#	Ħ	Ħ	44	109 038	9 369	2 083	620
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# #	## ## ##	##	#	17 9 13 5	90 900 2 231 (D) (D)	7 199 164 (D) (D)	1 560 41 (D) (D)	455 18 (D) (D)
554	Gasoline service stations	#	Ħ	Ħ	Ħ	48	39 574	2 537	565	270
56 561	Apparel and accessory stores	#	#	#	#	64 8	30 865 2 717	3 <b>730</b> 442	913	489 34
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# #	## ## ##	# #	##	26 20 6	9 569 9 010 559	1 072 993 79	247 229 18	202 187 15
565 566 564, 9	Family clothing storesShoe storesOther apparel and accessory stores	# # #	## ##	# #	#	11 16 3	11 819 (D) (D)	1 107 (D) (D)	262 (D) (D)	131 (D) (D)
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	Ħ	42	15 724	1 927	430	168
5712 5713, 4, 9 572 573	Furniture stores	# #	# # # #	# # #	#######################################	10 8 6 18	5 049 1 7 <b>8</b> 0 2 976 5 919	563 315 251 798	116 72 5 <b>8</b> 184	40 27 24 77
58	Eating and drinking places	#	Ħ	Ħ	Ħ	114	(D)	(D)	(D)	(D)
5812 5813	Eating places	#	#	#	#	106	(D) 890	(D) 1 <b>8</b> 3	(D) 46	(D) 42
591	Drug and proprietary stores	Ħ	Ħ	Ħ	Ħ	17	13 799	1 776	422	203
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	#	#	Ħ	#	122	(D)	(D)	(D)	(D)
592 593	Liquor stores Used merchandise stores	#	#	#	#	6 12	5 <b>606</b> 1 615	25 <b>8</b> 352	49 71	51 40
594 5941 5944 Other 594	Miscellaneous shopping goods stores	# # # #	#######################################	# # # #	#####	57 11 12 34	16 772 (D) (D) (D)	2 540 (D) (D) (D)	585 (D) (D) (D)	322 (D) (D) (D)
596 598	Nonstore retailers <sup>2</sup> Fuel and ice dealers	#	#	#	##	8 16	8 019 25 179	1 612 1 933	349 512	174 145
5992 5993 5994 5 <b>9</b> 99	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	†† †† ††	#######################################	###	# # # #	7 1 - 15	1 203 (D) (D)	260 (D) (D)	53 (D) - (D)	39 (D) (D)
	LEWISTON-AUBURN SMSA									
	Retali trade²	724	403 521	323	16	552	396 173	43 614	10 297	<b>5 73</b> 5
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	#	21	11 776	1 626	487	117
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	###	# # # #	# # # #	## ## ##	11 8 1	9 206 (D) (D) (D)	1 272 (D) (D) (D)	415 (D) (D) (D)	85 (D) (D) (D)
53	General merchandise group stores	H	#	††	π #	29	49 760	6 382	1 488	774
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> ——————————————————————————————————	##	## ## ##	##	# #	7 7 15 7	(D) 42 442 2 401 4 917	(NA) 5 364 321 697	(NA) 1 268 68 152	(NA) 634 55 85

## Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establis	hments <sup>1</sup>			Establis	hments with p	ayroll <sup>1</sup>	
				Unincor	porated esses					Paid
SIC code	Geographic area and kind of business			Individual	65365				First	for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)
	LEWISTON-AUBURN SMSA—Con.	Number	(\$1,000)	(Humber)	(Hulliber)	Number	(\$1,000)	(\$1,000)	(\$1,000)	(number)
	Food stores	#	#	#	#	80	99 416	8 660	2 061	1 205
5 <b>4</b> 541			11			63	93 815	7 563	1 803	1 033
542 546 543, 4, 5, 9	Grocery stores	# # # #	#	##	#	7 8	(D) 2 5 <b>3</b> 9 (D)	(D) 735 (D)	(D) 173 (D)	(D) 124 (D)
55 ex. 554	Automotive dealers	#	#	#	#	41	83 756	6 338	1 479	496
551 552	Motor vehicle dealers—new and used cars	#	#	#	#	12 6	62 580 3 255	4 060 260	984 52	294 25 1 <b>3</b> 0
553 555, 6, 7, 9	Auto and home supply stores Miscellaneous automotive dealers	#	#	#	#	15 8	12 4 <b>3</b> 8 5 48 <b>3</b>	1 491 527	<b>33</b> 4 109	47
554 56	Gasoline service stations Apparel and accessory stores	#	#	#	#	43	29 935 19 260	1 510 3 118	351 711	251 418
561	Men's and boys' clothing and furnishings stores	††	11	#	#	7	1 777	<b>3</b> 70	88	37
562, <b>3</b> , 8 5 <b>62</b> 5 <b>63</b> , 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	## ##	#	#	19 15 4	8 919 8 <b>6</b> 90 229	1 377 1 346 31	315 306 9	205 195 10
5 <b>6</b> 5 56 <b>6</b> 56 <b>4</b> , 9	Family clothing stores Shoe stores Other apparel and accessory stores	## ##	## ##	#	#	14 1	(D) 4 <b>323</b> (D)	(D) 926 (D)	(D) 217 (D)	(D) 87 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	#	#	40	9 393	1 632	384	168
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	##	††   ††   ††	#	#   #   #	14 10 4 12	3 359 1 600 658 3 776	625 296 128 583	155 64 31 134	65 31 14 58
58	Eating and drinking places	Ħ	Ħ	#	Ħ	110	28 <b>6</b> 2 <b>2</b>	7 230	1 627	1 437
5812 5813	Eating places	# #	#	#	#	99 11	27 <b>333</b> 1 289	6 957 27 <b>3</b>	1 542 85	1 354 83
591	Drug and proprietary stores	Ħ	H H	#	Ħ	20	9 636	1 330	295	171
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	#	#	#	Ħ	121	<b>54 619</b> 4 847	5 <b>7</b> 88 251	1 414 49	698
592 59 <b>3</b>	Liquor stores Used merchandise stores	#	#	#	#	11	1 938	<b>3</b> 94	86	46
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # #	##	†† †† ††	†† †† ††	49 9 8 32	11 172 2 445 2 215 6 512	1 643 277 444 922	395 67 104 224	219 35 49 135
59 <b>6</b> 598	Nonstore retailers <sup>2</sup>	##	#	#	#	15 14	4 888 25 <b>6</b> 22	915 1 407	193 4 <b>6</b> 4	123 140
598 5992 5993	Florists Cigar stores and stands	##	##   ##   ##   ##	## ## ## ##	#	11	2 319 (D)	5 <b>6</b> 2	101	72 (D) (D) (D)
5994 5999	News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	#	#	11 11	13	(D) (D)	(D) (D) (D)	(D) (D) (D)	(6)
	PORTLAND SMSA							T.,		
52	Retail trade <sup>2</sup> Bullding materials, hardware, garden supply, and mobile	1 887	1 373 490	893	74	1 392	1 353 713	150 858	36 483	18 031
	home dealers	#	#	Ħ	Ħ	69	49 603	6 744	1 601	582
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores	# # # #	##   ##	†† †† ††	##   ##   ##	38 21 8	37 131 7 663 (D)	4 509 1 315 (D)	1 073 325 (D)	316 173 (D) (D)
	Mobile home dealers		#			2	(D) 120 493	(D)	(D) 3 743	(D) 2 163
53 531	General merchandise group stores  Department stores (incl. leased depts.) <sup>3 4</sup>	#	11	# # # # # # # # # # # # # # # # # # #	# #	55 13	120 493	16 578 (NA)	(NA)	(NA)
531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	## ## ##	<del>   </del>	#	# # #	13 29 13	102 348 13 155 4 990	13 765 1 772 1 041	3 `133́ 395 215	1 749 302 112
54	Food stores	#	#	Ħ	Ħ	230	308 172	26 026	5 793	3 556
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # # #	#	## ## ##	#	174 15 18 23	294 099 6 579 3 811 3 683	23 608 728 1 241 449	5 288 152 260 93	3 252 65 164 75
55 ex. 554	Automotive dealers	#	#	Ħ	#	81	210 158	18 742	4 222	1 190
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	## ## ##	#	†† †† ††	# # # #	27 17 27 10	168 019 9 214 16 373 16 552	13 314 986 2 990 1 452	2 967 216 705 334	762 71 239 118
554	Gasoline service stations		"							

#### Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see

appendix D			All establis	hments <sup>1</sup>			Establis	hments with p	ayroll <sup>1</sup>	
					porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroli (\$1,000)	for pay period including March 12 (number)
	PORTLAND SMSA—Con.									
56 561	Apparel and accessory stores	# #	# #	# #	#	116	62 244 7 177	7 864 1 552	1 746 353	1 030 140
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	## ##	†† †† ††	## ##	#	44 36 8	19 641 18 062 1 579	2 225 1 964 261	554 497 57	374 336 38
565 566	Family clothing storesShoe stores	##	#	## ##	#	24 31	23 742 10 654	2 <b>55</b> 7 1 356	521 280	316 170
564, 9 57	Other apparel and accessory stores Furniture, home furnishings, and equipment stores	#   #	#	#	†† ††	8 89	1 030 32 947	174   5 311	38 1 217	30 464
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	## ## ##	†† †† ††	##	# # # #	25 23 11 30	11 323 8 131 3 990 9 503	2 028 1 381 609 1 293	440 338 136 303	170 118 46 130
58	Eating and drinking places	#	#	Ħ	#	341	112 419	27 706	6 024	5 130
5812 5813	Eating places	#	#	#	#	308	106 116 6 303	26 431 1 275	5 744 280	4 879 251
591 59 ex. 591	Drug and proprietary stores Miscellaneous retail stores <sup>2</sup>	#	## ##	#	#	45 262	32 656 354 442	3 673 34 557	719 10 580	475 2 901
592	Liquor stores	tt.	Ħ	††	††	12	(D)	(D)	(D)	(D)
593 594	Used merchandise stores Miscellaneous shopping goods stores	††   ††	#	#   #	#   #	19	2 724 35 929	320 4 982	73 1 154	40 650
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# #	##	#	#	18 19 66	8 464 9 276 18 189	1 055 1 697 2 230	226 426 502	114 189 347
596 598 5992	Nonstore retailers <sup>2</sup>	# # # #	#	#	#	35 37	(D) 86 514 3 310	(D) 5 843	(D) 1 704	(D) 445
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	†† †† ††	# # # # # #	##	# # # # # # #	20 2 - 34	3 310 (D) - (D)	833 (D) (D)	195 (D) (D)	109 (D) - (D)
	PORTSMOUTH-DOVER-ROCHESTER, N.HMAINE, SMSA									
	Retail trade²	1 714	1 009 293	883	83	1 248	992 289	107 358	23 970	13 201
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	ш	75	59 013	7 419	1 719	585
521, 3 525 526 <b>5</b> 27	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	##   ##   ##	†† †† ††	## ## ##	##	35 21 10 9	39 704 8 842 3 139 7 328	4 575 1 335 448 1 061	1 064 312 109 234	323 160 44 58
53	General merchandise group stores	#	#	#	#	26	65 593	7 600	1 757	1 020
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	††   †† †† ††	## ## ##	## ## ##	##	9 9 10 7	65 846 60 347 2 722 2 524	(NA) 6 579 322 699	(NA) 1 523 74 160	(NA) 880 52 88
54	Food stores	#	11	Ħ	Ħ	167	191 713	16 231	3 <b>597</b>	2 283
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	## ## ##	## ## ##	#####	# # #	111 16 22 18	174 474 7 134 4 642 5 463	13 729 618 1 255 629	3 083 126 280 108	1 874
55 ex. 554	Automotive dealers	#	Ħ	Ħ	Ħ	77	181 589	14 997	3 416	1 015
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	# # # #	## ## ##	# # #	#######################################	37 6 21 13	157 457 1 863 10 376 11 893	12 019 100 1 595 1 283	2 757 26 375 258	700 11 142 162
554	Gasoline service stations	Ħ	Ħ	Ħ	Ħ	100	87 664	4 473	1 086	508
56 561	Apparel and accessory stores	# #	## ##	# ##	#	120 15	54 656 5 615	6 483 562	1 445 132	804 70
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers Women's ready-to-wear stores Women's accessory and specialty stores and fumers	''   ††   ††   ††	## ## ##	# #	†† †† ††	53 44 9	14 947 13 426 1 521	1 891 1 678 213	422 376 46	271 231 40
565 566 564, 9	Family clothing storesShoe storesShoe storesShoe storesShoe storesShoe storesShoe stores	†† †† ††	†† †† ††	# #	##	16 28 8	20 039 11 587 2 478	2 555 1 269 206	559 275 57	285 141 37
57	Furniture, home furnishings, and equipment stores	#	11	#	Ħ	75	31 953	3 845	934	421
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	## ## ##	## ## ##	# # # #	# # #	21 21 12 21	9 192 9 038 6 366 7 357	1 333 1 034 679 799	313 244 163 214	143 137 63 78

#### Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see

appendix D			All establis	hments1			Establi	shments with p	payroll <sup>1</sup>	
SIC code	Geographic area and kind of business			Individual proprie-	Partner-			Annual	First quarter	Paid employees for pay period including
		Number	Sales (\$1,000)	torships (number)	ships (number)	Number	Sales (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)
	PORTSMOUTH-DOVER-ROCHESTER, N.HMAINE, SMSA—Con.									
58	Eating and drinking places	Ħ	#	tt	Ħ	314	98 849	24 946	5 065	4 189
5812 5813	Eating places	##	##	†† ††	#	292 22	95 067 3 782	24 106 840	4 905 160	4 039 150
591	Drug and proprietary stores	tt	#	tt	Ħ	40	23 409	2 889	666	371
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	Ħ	Ħ	tt	Ħ	254	197 840	18 475	4 285	2 000
592 593	Liquor storesUsed merchandise stores	##	##	†† ††	#	20 14	44 576 2 695	2 028 270	451 74	179 52
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # # #	11 11 11 11	## ## ##	##	121 23 17 81	50 432 26 301 (D) (D)	6 609 3 002 (D) (D)	1 431 632 (D) (D)	752 233 (D) (D)
596 598 5992 5993 5994 5999	Nonstore retailers <sup>2</sup> Fuel and ice dealers Florists Cigar stores and stands News dealers and newstands Miscellaneous retail stores, n.e.c.	#######################################	## ## ## ##	## ## ## ##	## ## ## ## ##	15 28 23 3 2 2	37 106 54 163 3 434 (D) (D) 4 108	3 027 4 930 666 (D) (D) 795	730 1 241 146 (D) (D) 179	412 372 104 (D) (D) 104

<sup>\*\*</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. 
\*\*Excludes nonemployer direct sellers, SIC 5963.\*\*
\*\*Includes sales from catalog order desks.\*\*
\*\*Includes sales from catalog order desks.\*\*
\*\*Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

			All establis	hments <sup>1</sup>			Establis	hments with p	ayroll <sup>1</sup>	
SIC code	Kind of business			Unincor busin						Paid employees
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	Retail trade <sup>2</sup>	7 984	2 922 031	5 034	390	4 916	2 797 061	289 137	63 698	35 680
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	Ħ	323	214 328	25 783	6 004	2 068
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	## ##	†† †† ††	#	##	156 129 27	156 273 (D) (D)	17 931 (D) (D)	4 320 (D) (D)	1 300 (D) (D)
525 526 527	Hardware stores	## ## ##	†† †† ††	## ##	## ##	121 30 16	(D) (D) 12 656	(D) (D) 1 136	(D) (D) 222	(D) (D) 81
53	General merchandise group stores	##	Ħ	tt	tt	247	224 508	27 050	5 982	3 423
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	++	†† †† ††	## ## ##	# # #	35 35 78 134	(D) 137 031 (D) (D)	(NA) 18 113 (D) (D)	(NA) 4 081 (D) (D)	(NA) 2 203 (D) (D)
54	Food stores	#	Ħ	Ħ	Ħ	900	741 505	5 <b>8 135</b>	13 286	8 058
541 542	Grocery stores	†† ††	#	##	†† ††	773 36	719 843 (D)	54 475 (D)	12 495 (D)	7 456 (D)
546 5462 5463	Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only	##	<u>!!</u>	<u>!!</u>	##	49 47 2	(D) 7 624 (D)	(D) 2 259 (D)	(D) 543 (D)	(D) 410 (D)
543, 4, 5, 9 543 544 545 549	Other food stores	##   ##   ##   ##	†† †† †† ††	## ## ## ##	†† †† †† ††	42 4 20 5 13	4 696 786 (D) (D) 1 641	594 59 (D) (D) 182	105 3 (D) (D) 41	99 2 (D) (D) 34

## Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

appendix D			All establish	hments <sup>1</sup>			Establis	shments with p	payroll <sup>1</sup>	
				Unincor	porated					Paid
SIC code	Kind of business			Individual	esses				First	employees for pay period
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)
55 ex. 554	Automotive dealers	tt tt	(\$1,000)	(Humber)	(Humber)	401	491 533	43 526	9 678	3 287
551	Motor vehicle dealers—new and used cars	#	#	#	#	162 50	391 872 (D)	30 880 (D)	6 934 (D)	2 215 (D)
552 55 <b>3</b>	Motor vehicle dealers—used cars only  Auto and home supply stores	##	#	#	!!	129	(D)	(D)	(D)	(D)
553 pt. 553 pt.	Tire, battery, and accessory dealersOther auto and home supply stores			**	::	103 26	49 437 (D)	7 956 (D)	1 691 (D)	628 (D)
555, 6, 7, 9 555	Miscellaneous automotive dealers	# #	#	# #	#	60 28 8	21 843 (D) 2 974	2 329 (D) 150	507 (D) 31	209 (D) 16
556 557 559	Recreational and utility trailer dealers	# # # #	# #	# #	#	21	11 219 (D)	1 095 (D)	261 (D)	95 (D)
554	Gasoline service stations	#	#	Ħ	Ħ	430	<b>232</b> 597	12 501	2 862	1 759
56 561	Apparel and accessory stores  Men's and boys' clothing and furnishings stores	#	#	# ##	#	286	95 <b>374</b> 13 908	<b>12 1</b> 78	2 697	1 56 <b>7</b> 181
562, 3, 8	Women's clothing and specialty stores and furriers	++	#	tt	11	97	(D)	(D)	(D)	(D)
562 56 <b>3</b> , 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	85 12	925	(D) 177	(D) 35	(D) 45
565 566	Family clothing storesShoe stores	# #	# #	#	# #	75 59	39 945 (D)	5 076 (D)	1 021 (D)	579 (D)
566 pt. 566 pt.	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	**	**	**	**	9	(D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
566 pt. 566 pt.	Family shoe stores	**	••	••	••	48	11 222	1 548	365	189
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	#	# # #	#	16 13 3	3 287 (D) (D)	311 (D) (D)	60 (D) (D)	50 (D) (D)
57	Furniture, home furnishings, and equipment stores	#	#	Ħ	#	246	(D)	(D)	(D)	(D)
5712	Furniture stores	††	##	#	#	75 62	(D)	(D)	(D) (D)	(D) (D)
571 <b>3</b> , 4, 9 571 <b>3</b> 5714	Home furnishing stores	# #	#	# #	#	39 10	7 116 1 149	1 146 198	284 43	114 26
5719 572	Miscellaneous home furnishing stores  Household appliance stores	#	# #	#   #	11	13	(D) 11 112	(D) 1 648	(D) 369	(D) 163
57 <b>3</b> 57 <b>3</b> 2	Radio, television, and music stores	++	++	++	11	71 58	16 977 1 <b>3</b> 065	2 108 1 708	469 <b>3</b> 66	209
5733 5733 pt.	Radio and television stores Music stores Record shops	#	#	#	#	13 8	3 912 3 084	400 302	103 76	170 39 28
57 <b>33</b> pt.	Musical instrument stores  Eating and drinking places	"		"	"	1 007	828 (D)	98 ( <b>D</b> )	27 (D)	11 (D)
5812 5812 pt.	Eating places	11	#	#	111	962 532	208 963 115 914	51 025 30 520	9 965 5 919	9 059 5 288
5812 pt. 5812 pt.	Cafeterias   Refreshment places	**	**	**	::	17 323	(D) (D)	(D) (D)	(D) (D)	(D) (D)
5812 pt. 5813	Other eating places  Drinking places (alcoholic beverages)	**	**	++	11	90	16 242 (D)	3 005 (D)	668 (D)	623 (D)
591	Drug and proprietary stores	Ħ	#	п	#	189	101 339	13 219	2 735	1 654
591 pt. 591 pt.	Drug storesProprietary stores	**	**	::	::	179 10	98 651 2 688	12 988 2 <b>3</b> 1	2 680 55	1 613 41
59 ex. 591	Miscellaneous retali stores <sup>2</sup>	Ħ	#	#	#	887	410 484	33 974	7 882	3 586
592 59 <b>3</b>	Liquor storesUsed merchandise stores	#	#	#	#	75 59	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941 5941 pt.	Miscellaneous shopping goods stores	#	#	#	# #	342 53 21	(D) (D) (D)	(D) (D)	(D) (D)	(D) (D) (D) (D) 54 234 (D) 250 (D)
5941 pt. 5942	Specialty line sporting goods stores Book stores	††	#	#	11	21 32 30	(D) (D)	(D) (D) (D) (D) 384	(D) (D) (D) (D) 80	(D) (D)
5943 5944 5945	Stationery stores	#	#	##	#   #	19 59 36	2 905 11 057 (D)	1 832	449 (D)	234 (D)
5946 5947	Camera and photographic supply stores	† †† †† †† ††	# # # # # #	l ++	## ## ## ## ##	106	(D) (D) 14 512	(D) (D) 1 946	(D) 361	(D) 250
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores		#	#		33	(D) 4 641	(D) 636	(D) 147	
596 5961 5962	Nonstore retailers <sup>2</sup> Mail order houses Automatic merchandising machine operators	# #	#	#	#	75 42 8	(D) (D) 6 280	(D) (D) 1 259	(D) (D) 271	(D) (D) 106
596 <b>3</b> 598	Direct selling establishments <sup>2</sup>	#	#	#	11	25 175	5 784 238 142	1 334	309	166
598 <b>3</b> 5984	Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	##	#	# #	# # # #	141 26	(D) 12 311	(D) 1 327	(D) 314	(D) 111
5982 5992	Fuel and ice dealers, n.e.c.	11	#   #	#	#   #	67	(D) 8 196	(D) 1 514	(D) 327	(D) 257
599 <b>3</b> 5994	Cigar stores and stands	l tt	#	#	#	10	798 (D)	113 (D)	27 (D)	18 (D)

#### Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

			All establis	hments1			Establishments with payroll <sup>1</sup>						
SIC code	Kind of business	-		Unincor busin Individual					First	Paid employees for pay period			
		Number	Sales (\$1,000)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12			
59 ex. 591 5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores <sup>2</sup> —Con. Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops. Typewrifer stores Other miscellaneous retail stores, n.e.c.	##	##	##	##	80 12 14 -	6 772 (D) (D) - 4 709	1 018 (D) (D) -	213 (D) (D)	112 (D) (D) -			

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. <sup>2</sup>Excludes nonemployer direct sellers, SIC 5963. <sup>3</sup>Includes sales from catalog order desks. <sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments1			Establis	shments with p	ayroll <sup>1</sup>	
SIC code	Geographic area and kind of business			Unincor						Paid employees for pay
		Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	period including March 12 (number)
	ANDROSCOGGIN COUNTY									
	Retail trade <sup>2</sup>	9 <b>5</b> 6	457 631	491	27	662	444 510	47 853	11 262	6 305
52	Bullding materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	#	31	17 452	2 262	625	167
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	##	## ## ##	#	##	13 12 3 3	(D) (D) 1 436 (D)	(D) (D) 126 (D)	(D) (D) 23 (D)	(D) (D) 13 (D)
<b>5</b> 3	General merchandise group stores	#	Ħ	#	#	34	<b>50 5</b> 98	6 480	1 509	793
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	# #	# # #	##	# #	7 7 17 10	(D) 42 442 (D) (D)	(NA) 5 364 (D) (D)	(NA) 1 268 (D) (D)	(NA) 634 (D) (D)
54	Food stores	#	Ħ	Ħ	Ħ	108	118 043	10 027	2 356	1 394
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # #	# # # #	# # # #	##	89 2 7 10	112 102 (D) 2 539 (D)	8 899 (D) 73 <b>5</b> (D)	2 09 <b>5</b> (D) 173 (D)	1 214 (D) 124 (D)
55 ex. 554	Automotive dealers	#	Ħ	Ħ	Ħ	51	89 961	6 879	1 614	550
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	# # #	##	##	# # #	14 7 18 12	(D) (D) 13 937 6 893	(D) (D) 1 650 649	(D) (D) 377 140	(D) (D) 147 62
554	Gasoline service stations	#	Ħ	#	Ħ	49	36 <b>06</b> 8	1 679	39 <b>5</b>	283
56	Apparel and accessory stores	#	Ħ	#	Ħ	50	19 616	3 <b>15</b> 8	<b>72</b> 6	429
561 562, 3, 8	Men's and boys' clothing and furnishings stores	#	#	#	#	7	1 777	370	88	37
562 563, 8	Women's clothing and specialty stores and furners Women's ready-to-wear stores Women's accessory and specialty stores and furners	# #	#	# #	# # #	21 16 5	(0)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
5 <b>65</b> 56 <b>6</b> 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	##	# # #	## ## ##	6 15 1	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	41	(D)	(D)	(D)	(D)
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	# # #	# # # #	##	# # #	15 10 4 12	(D) 1 600 658 3 776	(D) 296 128 583	(D) 64 31 134	(D) 31 14 58
58	Eating and drinking places		#	Ħ	Ħ	136	31 172	7 853	1 757	1 567
5812 5813	Eating places	#	#	#	#	123 13	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591	Drug and proprietary stores	#	#	111	#	24	11 508	1 614	362	203

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix FI

followed by	Δ, see appendix F]		All establis	hments1			Establi	shments with p	payroll <sup>1</sup>	
					porated esses					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annuai payroli (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	ANDROSCOGGIN COUNTY—Con.									
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	#	#	#	#	138	(D)	(D)	(D)	(D)
592 593	Liquor stores	#	#	#	#	7 11	(D) 1 938	(D) 394	(D) 86	(D) 46
594 5941 <b>594</b> 4	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores	#	#	#	#	53 11 9	11 887 (D) (D)	1 796 (D) (D)	434 (D) (D) (D)	235 (D) (D) (D)
Other 594	Other miscellaneous shopping goods stores	1	#		#	33	(D)	(D)		
596 598 5992	Nonstore retailers <sup>2</sup> Fuel and ice dealers Florists	#	#	#	#	16 21 13	(D) 29 647 (D)	(D) 1 642 (D)	(D) 524 (D)	162 (D)
5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	#	##	##	#	1 2 14	(D) (D) 2 476	(D) (D) 445	(D) (D) (D) 77	(D) 162 (D) (D) (D) 43
	AROOSTOOK COUNTY									
	Retail trade <sup>2</sup>	816	330 540	478	41	<b>57</b> 5	319 418	33 202	7 489	4 334
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	#	Ħ	37	19 478	2 349	540	199
521, 3 525	Building materials and supply storesHardware stores	#	##	#	#	22 13	15 430 (D)	1 816 (D) (D)	426 (D)	137 (D)
526 527	Retail nurseries, lawn and garden supply stores Mobile home dealers	#	#	#	#	2	(D) (D)	(D) (D)	(D) (D) (D)	(D) (D) (D)
53	General merchandise group stores	#	# #	# #	#	33 7	36 <b>897</b> (D)	4 566 (NA)	1 042 (NA)	623 (NA)
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	#	#	#	#	7 7 19	27 171 (D) (D)	3 681 (D) (D)	834 (D) (D)	492 (D) (D)
54	Food stores	Ħ	#	#	Ħ	101	84 590	6 510	1 580	963
541 542 546	Grocery stores	#	#	#	#	94 1 5	83 766 (D) (D)	6 246 (D) (D)	1 513 (D) (D) (D)	900 (D) (D) (D)
543, 4, 5, 9	Other food stores	#	#	i	#	1	(D)	(D)		
5 <b>5 ex.</b> 5 <b>54</b>	Automotive dealers  Motor vehicle dealersnew and used cars	#	#	#	#	61 32	58 169 46 758	5 <b>548</b> 3 975	1 192 862	<b>435</b> 305
5 <b>5</b> 2 553 555, 6, 7, 9	Motor vehicle dealers—used cars only	#	#	#	#	5 19 5	2 577 7 739 1 095	180 1 303 90	48 266 16	21 99 10
554	Gasoline service stations	Ħ	#	#	Ħ	51	29 474	1 680	407	220
56 561	Apparel and accessory stores	#	#	#	#	50	13 312	1 589	408	261
562, 3, 8	Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers	#	#	#	#	9 22	1 950 2 <b>7</b> 46	340	65 81	28 90
562 563, 8	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	Ħ	18 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	#	#	#	7 9 3	6 164 1 663 789	642 259 99	153 86 23	92 35 16
57	Furniture, home furnishings, and equipment stores	Ħ	#	ш	Ħ	21	7 434	1 397	319	113
5712 5713, 4, 9	Furniture storesHome furnishing stores	#	#	#	#	7 2	4 557 (D)	1 050 (D)	241 (D)	74 (D) (D)
572 573	Home furnishing stores Household appliance stores Radio, television, and music stores	#	#	#	##	8	(D) 1 425	(D) 165	(D) (D) 39	(D) 19
58	Eating and drinking places	Ħ	#	Ħ	#	98	18 663	4 596	960	894
5812 5813	Eating places	#	#	#	#	89 9	17 977 686	4 468 128	929	855 39
591 59 ex. 591	Drug and proprietary stores Miscellaneous retail stores2	#	#	#	#	30 93	12 242 39 159	1 630 3 <b>337</b>	307 734	233 393
592 593	Liquor storesUsed merchandise stores	#	# #	# #	# #	13 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594	Miscellaneous shopping goods stores		#	# #		34	5 064	767	175	127
5941 5944 Other 594	Sporting goods stores and bicycle shops  Jewelry stores  Other miscellaneous shopping goods stores	#	#	#	###	5 11 18	1 063 2 198 1 803	114 367 286	28 81 66	16 54 57
596 598	Nonstore retailers <sup>2</sup>	#	#	#	#	12 16	4 562 22 372	633 1 245	113 316	77 107
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	##	##	##	#######################################	10	961	152	30	33
5999	Miscellaneous retail stores, n.e.c.	l #	l #	1 #	l H	4	(D)	(D)	(D)	(D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments <sup>1</sup>			Establis	shments with p	ayroll <sup>1</sup>	
					rporated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	CUMBERLAND COUNTY									
	Retail trade <sup>2</sup>	2 196	1 502 470	1 063	78	1 572	1 481 002	165 355	40 187	19 735
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	Ħ	#	93	<b>80 03</b> 9	9 824	2 401	884
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	#	##	#	#	49 30 19	61 445 54 135 7 310	6 912 5 702 1 210	1 723 1 471 252	548 444 104
525 526 527	Hardware stores	#	#	#	#	28 13 3	11 687 6 061 <b>8</b> 46	1 788 1 006 118	435 20 <b>8</b> 35	21 <b>8</b> 111 7
53	General merchandise group stores	#	#	#	#	66	142 949 (D)	20 138 (NA)	4 601 (NA)	2 556 (NA)
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> 4	#	#	#	#	17 34 15	11 <b>8 8</b> 02 14 440 9 707	16 785 1 985 1 368	3 867 438 296	2 071 334 151
54	Food stores	#	#	#	#	250	325 073	27 566	6 222	3 743
541 542	Grocery stores	#	#	#	#	187 16	309 621 (D)	25 019 (D)	5 684 (D)	3 408 (D)
546 5462 5463	Retail bakeries	#	# #	#	# #	24 23 1	4 <b>8</b> 32 (D) (D)	1 459 (D) (D)	326 (D) (D)	212 (D) (D)
543, 4, 5, 9 543 544 545	Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores	#	##   ##   ##	##	#   #   #	23 4 7 5 7	(D) 1 237 584 (D) (D)	(D) 186 82 (D) (D)	(D) 42 19 (D) (D)	(D) 29 20 (D) (D)
549 55 ex. 554	Miscellaneous food stores	"	#	#	#	94	224 346	20 239	4 678	1 311
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	#	#	#	#	32 16	176 746 (D)	14 224 (D)	3 261 (D)	835 (D)
553 553 pt. 553 pt.	Auto and home supply stores	#	#	#	#	34 32 2	19 175 (D) (D)	3 449 (D) (D)	819 (D) (D)	274 (D) (D)
555, 6, <b>7</b> , 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	# # # #	##	##	# #	12 6 1 4	(D) 3 184 (D) 4 143 (D)	(D) 455 (D) 449 (D)	(D) 83 (D) 118 (D)	(D) 43 (D) 45 (D)
554	Gasoline service stations	#	"	#	#	124	84 709	4 316	991	643
56	Apparel and accessory stores	#	#	Ħ	Ħ	120	64 467	8 163	1 815	1 072
561 562, 3, 8	Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furniers	1	# #	#	#	45	(D) (D)	(D) (D)	(D)	(D)
562 563, <b>8</b>	Women's ready-to-wear stores Women's accessory and specialty stores and furriers	#	#	#	#	37 8	(D) (D)	(D) (D)	(D) (D)	(D) (D)
565 566	Family clothing storesShoe stores	##	# #	#	tt	23 32	(D)	(D)	(D)	(D)
566 pt. 566 pt. 566 pt. 566 pt.	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores		#			8 1 21	(D) (D) 2 397 (D) (D)	(D) (D) 304 (D) (D)	(D) (D) 74 (D) (D)	(D) (D) 39 (D) (D)
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	#	#	#	##	9 4 5	(D) 640 (D)	(D) 87 (D)	(D) 20 (D)	(D) 13 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	п	Ħ	Ħ	108	37 421	5 759	1 320	518
5712	Furniture stores	Ħ	#	tt	H H	28	12 316	2 119	458	185
5713, 4, 9 5713 5714 5719	Home furnishing stores	l tt	#	#	#	29 14 3 12	9 931 5 552 1 20 <b>8</b> 3 171	1 611 <b>8</b> 66 228 517	393 196 58 139	143 62 27 54
572	Household appliance stores	Ħ	11	tt	tt	14	3 757	519	118	44
573 5732 5733 5733 pt. 5733 pt.	Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores	#	# #	#	#	37 21 16 7 9	11 417 5 258 6 159 2 599 3 560	1 510 743 767 240 527	351 169 1 <b>8</b> 2 56 126	146 70 76 24 52
5755 pt.	Eating and drinking places		#	#	#		118 564	29 351	6 500	5 438
5812 5812 pt. 5812 pt. 5812 pt.	Eating places	!!	## ##	# #	# #	319 178 4 104	112 181 69 153 (D) 35 574	28 067 17 99 <b>8</b> (D) 8 215	6 216 4 021 (D) 1 789	5 180 3 278 (D) 1 508
5812 pt. 5813	Other eating places Drinking places (alcoholic beverages)		"	"	"	33	(D) 6 383	(D) 1 284	(D) 284	(D) 258

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	ے, see appendix ۲		All establish	nments <sup>1</sup>			Establis	shments with p	payroll <sup>1</sup>	
				Unincor	porated					Paid
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)
	CUMBERLAND COUNTY—Con.									
591	Drug and proprietary stores	Ħ	#	Ħ	11	57	38 747	4 582	914	579
591 pt. 591 pt.	Drug storesProprietary stores	**	**	**	::	53 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	Ħ	Ħ	Ħ	Ħ	310	364 687	35 417	10 745	2 991
592 593	Liquor storesUsed merchandise stores	#	#	#	#	13 25	11 350 3 791	621 542	118 127	63 57
594 5941 pt. 5941 pt. 5941 pt. 5942 5943 5944 5945 5946 5947	Misceilaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores. Specialty line sporting goods stores. Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	## ## ## ## ## ##	## ## ## ## ##	## ## ## ## ## ##	## ## ## ## ## ## ##	126 27 11 16 14 3 21 7 5	40 664 10 106 6 869 3 2 37 5 009 (D) (D) 5 348 1 614 5 750	5 577 1 229 798 431 601 (D) (D) 429 261 819	1 281 263 160 103 136 (D) (D) 87 65	723 136 78 58 71 (D) (D) 63 24 129 (D)
5948 5949	Luggage and leather goods stores Sewing, needlework, and piece goods stores	#	#	#	#	13	(D) 2 723	(D) 388	(D) 84	
596 5961 5962 5963	Nonstore retailers <sup>2</sup> Mail order houses Automatic merchandising machine operators Direct selling establishments <sup>2</sup>	## ## ##	## ## ##	##	##	38 11 12 15	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D)
598 5983 5984 5982	Fuel and ice dealers	# # # #	## ## ## ##	# # #	##	42 34 5 3	89 942 84 051 5 094 797	6 236 5 583 556 97	1 815 1 651 140 24	486 434 38 14
5992 5993 5994	Florists Cigar stores and stands Search News dealers and newsstands	# # #	##	## ##	##	23 2 1	3 585 (D) (D)	862 (D) (D)	201 (D) (D)	118 (D) (D)
5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops	#	<u>!</u> !	##	##	40 13 4 - 23	(D) 2 393 1 241 (D)	(D) 423 228 - (D)	(D) 88 60 - (D)	(D) 34 31 (D)
5999 pt.	Other miscellaneous retail stores, n.e.c.					23	(6)	(D)	(0)	(6)
	Retail trade <sup>2</sup>	629	208 286	390	3 <b>7</b>	403	200 394	22 189	4 340	2 351
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	H	28	17 137	1 999	421	149
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	##	## ## ##	## ## ## ##	## ## ##	9 11 5 3	12 283 2 372 1 310 1 172	1 380 376 156 87	291 82 28 20	83 39 17 10
53 531	General merchandise group stores	#	#	#	#	24	17 093 (D)	1 855 (NA)	382 (NA)	246 (NA)
531 533 539	Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>	##	## ## ##	##	##	2 5 17	(D) 1 336 (D)	(D) 167 (D)	(D) 41 (D)	(D) 23 (D)
54 541	Grocery stores	#	# #	#	# #	74 57	56 208 53 692	4 469 4 033	961 841	597 520
542 546 543, 4, 5, 9	Meat and fish (seafood) markets Retail bakeries Other food stores	# #	##	##	#	4 5 8	325 962 1 229	52 266 118	8 88 24	4 54 19
55 ex. 554 551	Automotive dealers  Motor vehicle dealersnew and used cars	#	#	#	#	33	31 <b>6</b> 39 25 091	3 331 2 340	<b>677</b> 473	134
552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	##	## ## ##	##	##	4 9 9	1 489 2 320 2 739	97 437 457	18 88 98	9 38 41
554	Gasoline service stations	Ħ	#	Ħ	#	24	13 074	829	181	81 96
56 561	Apparel and accessory stores  Men's and boys' clothing and furnishings stores	#	#	#   #	#	24	9 <b>29</b> 9 (D)	994 (D)	178 (D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers Women's ready-to-weer stores Women's accessory and specialty stores and fumers	# #	## ##	##	##	7 6 1	(D) 796 (D)	(D) 137 (D)	(D) 36 (D)	(D) 18 (D)
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	# #	## ## ##	# #	# #	9 5 2	5 895 1 421 (D)	600 159 (D)	91 29 (D)	53 15 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	Ħ	Ħ	Ħ	20	4 615	730	155	59
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	##	## ## ##	# # # #	##	5 6 5 4	1 501 (D) 1 397 (D)	313 (D) 165 (D)	71 (D) 29 (D)	25 (D) 15 (D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Tollowed by	Δ, see appendix F]		All establis	hments <sup>1</sup>			Establis	shments with p	ayroll¹	
					porated esses					Paid
SIC code	Geographic area and kind of business		Sales	Individual proprie- torships	Partner- ships		Sales	Annual payroli	First quarter payroll	employees for pay period including March 12
	HANCOCK COUNTY—Con.	Number	(\$1,000)	(number)	(number)	Number	(\$1,000)	(\$1,000)	(\$1,000)	(number)
						00	19 454	4 946	688	589
58 5812	Eating and drinking places	#	#	# #	#	96				
5813	Eating places Drinking places (alcoholic beverages)	#	#	#	# #	2	(D) (D)	(D) (D)	(D) (D)	(D) (D)
591 59 ex. 591	Drug and proprietary stores	#	#	#	#	10 70	6 332 25 543	715 2 321	159 538	82 2 <b>30</b>
592 593	Liquor stores	#	++	#	#	7	(D) (D)	(D)	(D) (D)	(D) (D)
59 <b>3</b> 594			††			32	(D) 5 578	(D) 826	194	
5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	#	#	##	2 5 25	(D) 908 (D)	(D) 180 (D)	(D) 37 (D)	66 (D) 18 (D)
596 598	Nonstore retailers <sup>2</sup>	#	#	#	#	4 10	(D) 13 439	(D) 791	(D) 204 (D)	(D) 68 (D)
5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	#	†† †† †† †† ††	†† †† †† ††	## ## ## ## ##	3 . 1	(D) (D)	(D) (D) 183	(D) (D)	(D) (D) 20
5999	Miscellaneous retail stores, n.e.c	#	#	#	#	11	1 234	183	42	20
	KENNEBEC COUNTY									
	Retail trade <sup>2</sup>	1 024	<b>550</b> 386	555	39	697	<b>5</b> 38 <b>74</b> 2	57 271	13 054	6 919
52	Building materials, hardware, garden supply, and mobile home dealers	#	#	#	#	34	28 240	3 476	815	244
521, 3 525 526	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # # #	# # # #	##	##	19 8 5	22 278 (D) 998	2 516 (D) 178	625 (D) 27	163 (D) 12 (D)
527 53	Mobile home dealers	<sup>  </sup>	#	π 	π #	34	(D) 61 259	(D) 6 838	(D)	801
531			++	11	#	9	(D)	(NA)	(NA)	(NA)
531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	#   #   #	#	#	#	9 7 18	43 379 1 997 15 883	5 `356 262 1 220	1 147 63 261	583 47 171
54	Food stores	#	#	#	#	116	122 216	10 017	2 339	1 423
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	#	#	##	†† †† ††	94 6 9 7	117 822 1 908 1 767 719	9 152 175 557 133	2 146 44 121 28	1 270 21 108 24
55 ex. 554	Automotive dealers	#	#	Ħ	#	65	113 700	10 111	2 247	735
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	##	##	# # #	†† †† ††	23 10 23 9	90 302 2 510 17 293 3 595	6 975 266 2 589 281	1 613 54 535 45	492 27 195 21
554	Gasoline service stations	#	#	#	#	79	40 601	2 229	496	344
56	Apparel and accessory stores	Ħ	#	Ħ	#	40	24 220	3 529	852	411
561	Men's and boys' clothing and furnishings stores	#	##	#	††	3	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	##   ##	#	†† ††	17	6 954 6 954	969 969 -	298 298 -	148 148
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	†† ††	#	##	10 10	10 768 (D)	1 584 (D)	343 (D)	167 (D)
<b>57</b> 5712	Furniture, home furnishings, and equipment stores	#	#	#	#	35	17 141	2 706 1 480	639 336	231
5712 5713, 4, 9 572 573	Furniture stores. Home furnishing stores Household appliance stores. Radio, television, and music stores.	†† †† ††	#	†† †† ††	# # # #	9 5 5 16	9 384 1 661 1 724 4 372	1 480 296 388 542	90 128	36 35 51
58	Eating and drinking places		#	Ħ	Ħ	142	39 774	9 116	2 049	1 742
5812 5813	Eating places	#	#	#	#	135 7	38 815 959	8 844 272	1 987 62	1 703 39
591	Drug and proprietary stores	11 11	1 #	#	#	23	14 546	1 983	403	242

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

Tollowed by	Δ, see appendix F]		All establis	hments <sup>1</sup>		<u> </u>	Establis	shments with p	ayroll <sup>1</sup>	
				Unincor busin						Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	KENNEBEC COUNTY—Con.									
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	#	#	Ħ	Ħ	129	77 045	7 266	1 743	746
592 593	Liquor storesUsed merchandise stores	#	#	#	#	9 8	(D) 2 036	(D) 215	(D) 49	(D) 28
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	#	#	####	#	49 9	13 890 3 452	1 866 260	452 56	271 31
5944 Other 594	Jewelry storesOther miscellaneous shopping goods stores	#	#		# #	10 30	3 090 7 348	576 1 030	166 230	63 177
59 <b>6</b> 59 <b>8</b> 5992	Nonstore retailers <sup>2</sup> Fuel and ice dealers Florists	#	# #	###	# #	8 23 8	7 082 42 480 1 326	1 546 2 508 328	358 646 78	132 184 48
5993 5994 5999	Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c	#	#######################################	###	# #	1 3 20	(D) 260 <b>2</b> 422	(D) 28 357	(D) 80	(D) 40
	OXFORD COUNTY									
	Retall trade <sup>2</sup>	507	176 929	349	27	298	167 <b>7</b> 96	15 622	3 608	2 062
52	Building materials, hardware, garden supply, and mobile home dealers	Ħ	#	Ħ	Ħ	20	16 005	1 835	398	141
521, 3 525 5 <b>2</b> 6 527	Building materials and supply stores  Hardware stores  Retail nurseries, lawn and garden supply stores	# #	#	###	# #	10 9	8 919 (D)	943 (D)	205 (D)	72 (D)
	Mobile nome dealers		#	###		1	(D)	(D)	(D)	(C)
53 531	General merchandise group stores  Department stores (incl. leased depts.) <sup>3</sup> 4	#	#	#	#	19	11 338 (D)	1 411 (NA)	308 (NA)	200 (NA)
531 533 539	Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	#	#	####	# #	10 7	(D) 2 996 (D)	(D) 427 (D)	(D) 99 (D)	(D) 78 (D)
54	Food stores	#	#	#	Ħ	55	46 405	3 544	853	540
541 542	Grocery stores	#	#	#	# # #	53	(D)	(D)	(D)	(D)
54 <b>6</b> 54 <b>3</b> , 4, 5, 9	Retail bakeriesOther food stores	#	##	#	#	2	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	#	#	#	#	<b>24</b> 9	35 014 (D)	2 3°3 (D)	554	209 (D)
551 552 553 555, 6, 7, 9	Motor vehicle dealers—used cars only  Auto and home supply stores  Miscellaneous automotive dealers	#	##	#######################################	####	9	2 128 (D) (D)	108 (D) (D)	(D) 15 (D) (D)	(D) 9 (D) (D)
554	Gasoilne service stations	Ħ	#	#	#	32	14 807	665	162	110
56 561	Apparel and accessory stores  Men's and boys' clothing and furnishings stores	<b>#</b>	#	#	# # # # # # # # # # # # # # # # # # #	19	3 208 728	368 42	90	61
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furners Women's ready-to-wear stores Women's accessory and specialty stores and furners	#	##	# # #	# # #	6	814 814	76 76	23 23	17 17
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	##	# #	# # #	3 5 1	(D) 844 (D)	(D) 114 (D)	(D) 28 (D)	(D) 19 (D)
57	Furniture, home furnishings, and equipment stores	Ħ	#	#	#	15	3 028	375	99	45
5712 5713, 4, 9	Furniture storesHome furnishing stores	#	#	#	#	6 7	1 382 (D)	156 (D)	42 (D)	19 (D)
572 573	Home furnishing stores  Household appliance stores  Radio, television, and music stores	#	#	#	#	2	(D)	(D)	(D)	(D)
58	Eating and drinking places	Ħ.	Ħ	#	#	58	10 117	2 285	503	460
5812 5813	Eating places	#	#	#	#	55 <b>3</b>	9 814 303	2 237 48	4 <b>8</b> 9 14	450 10
591 59 ex. 591	Drug and proprietary stores	#	#	#	#	16 40	7 729 20 145	1 026 1 790	237 404	122 174
592	Liquor stores	#	<del>11</del>	# #	# #	4	(D)	(D)	(D)	(D)
593 594	Used merchandise stores	j	#		#	11	379 1 037	180	50	· ·
5941 5944 Other 594	Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	#	#######################################	# # # #	Ħ	2 4 5	(D) 668 (D)	(D) 119 (D)	50 (D) 25 (D)	37 (D) 19 (D)
596 598 5992	Nonstore retailers <sup>2</sup>	# #	#	#	#	4 12	1 113 15 806	108 1 227	19 299 (D)	12 96 (D)
5992 5993 5994 5999	Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	# #	# #	†† †† ††	# #	3	(D) - (D)	(D) (D)	(D)	(D)

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by  $\Delta$ , see appendix FI

	Δ, see appendix F]		All establis	hments1	-		Establis	hments with pa	ayroll <sup>1</sup>	
				Unincor busin	porated esses					Paid employees
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	PENOBSCOT COUNTY									
	Retall trade <sup>2</sup>	1 237	677 684	685	40	856	662 598	71 300	16 133	<b>8</b> 59 <b>7</b>
52	Building materials, hardware, garden supply, and mobile home dealers	#	##	#	#	50	38 780	4 500	1 054	320
521, 3	Building materials and supply stores		††	#	tt	25	29 107	3 246	776	204
525 526 527	Hardwäre stores Retail nurseries, lawn and garden supply stores Mobile home dealers		#	#	#	19 2	(D) (D) 3 647	(D) (D) 319	(D) (D) 65	(D) (D) <b>2</b> 5
53	General merchandise group stores	#	#	#	Ħ	40	77 803	9 966	2 268	1 221
531 531	Department stores (incl. leased depts.) <sup>3</sup>	#	#	##	#	10 10	(D) (D)	(NA) (D)	(NA) (D)	(NA) (D)
533 539	Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	#	#	#	#	12 18	(D) 10 448	(D) 1 443	(D) 3 <b>2</b> 7	(D) (D) 187
54	Food stores	Ħ	#	Ħ	#	150	152 754	12 202	2 873	1 611
541 542	Grocery stores	#	#	#	#	121	143 40 <b>8</b> 4 919	10 767   53 <b>8</b>	2 557 123	1 434 52
546 543, 4, 5, 9	Retail bakeriesOther food stores	#	#	#	#	12 10	2 730 1 697	717	160 33	98 27
55 ex. 554	Automotive dealers	##	#	#	#	68	136 831	11 823	2 587	814
551 552 553	Motor vehicle dealers—new and used cars  Motor vehicle dealers—used cars only  Auto and home supply stores	#	## ##	#	#     #	29 11 22	113 901 (D) 16 340	9 118 (D) 2 200	1 955 (D) 53 <b>2</b>	596 (D) 169
555, 6, 7, 9	Auto and home supply stores	#	#		11	6	(D)	(D)	(D)	(D)
<b>554 56</b>	Gasoline service stations Apparel and accessory stores	#	#	#	#	74	56 389 33 <b>7</b> 33	3 <b>2</b> 51 4 <b>05</b> 1	<b>7</b> 33	394 538
561	Men's and boys' clothing and furnishings stores	11	##	#	#	9	(D)	(D)	(D)	(D)
562, 3, 8 562	Women's clothing and specialty stores and furriers Women's ready-to-wear stores	#	†† ††	†† ††	#	29 23	9 733 9 174	1 113 1 034	258 240	210 195
563, 8	Women's accessory and specialty stores and furriers	††   ++	††	#	††	6	559	79	18	15 164
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	#	## ##	# # #	# #	18 17 3	14 160 6 589 (D)	1 328 1 089 (D)	307 308 (D)	119 (D)
57	Furniture, home furnishings, and equipment stores	11	#	Ħ	Ħ	53	18 059	2 265	504	207
5712 5713, 4, 9	Furniture stores	#	##	#	#	15 10	6 065 (D)	691 (D)	146 (D)	60 (D)
57 <b>2</b> 573	Household appliance storesRadio, television, and music stores	#	<del>  </del>	#	# # #	7 21	(D) 6 658	(D) 905	(D) 207	(D) <b>8</b> 9
58	Eating and drinking places	#	Ħ	#	Ħ	154	47 383	12 093	2 566	2 230
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	142 12	46 117 1 266	11 <b>88</b> 6 207	2 514 52	2 1 <b>8</b> 1 49
591	Drug and proprietary stores	1	#	Ħ	tt.	28	19 948	2 649	594	3 <b>0</b> 8
<b>5</b> 9 ex. 591	Miscellaneous retail stores <sup>2</sup>	Ħ	11	Ħ	Ħ	163	<b>80</b> 918	8 500	1 971	954
592 593	Liquor storesUsed merchandise stores	#	#	#	#	11 14	(D) (D)	(D) (D)	(D) (D)	(D) (D)
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	11	#	11		67	18 167 6 045	2 698 717	621 167	343 69
5944 Other 594	Jewelry stores	#   #   #	##	#	# # # #	16	3 464 8 65 <b>8</b>	650 1 331	151 303	72 202
596	Nonstore retailers <sup>2</sup>	++	tt	##		15	10 414	1 821	392	201
59 <b>8</b> 5992 5993	Fuel and ice dealers Florists Cigar stores and stands	#	#	# #	## ## ## ##	23 13	39 <b>2</b> 81 1 <b>62</b> 3 (D)	2 447 330 (D)	645 71 (D)	200 55 (D)
5994 5999	News dealers and newsstands	#	<del>  </del>	<del>     </del>	#	1 18	(D) (D)	(D) (D) (D)	(D) (D) (D)	55 (D) (D) (D)
	YORK COUNTY									
	Retail trade <sup>2</sup>	1 541	588 613	940	94	970	56 <b>7 1</b> 98	58 802	12 030	7 182
5 <b>2</b>	Building materials, hardware, garden supply, and mobile home dealers		Ħ	#	##	50	<b>2</b> 5 9 <b>78</b>	3 715	806	282
521, 3	Building materials and supply stores	1 1	#			20	16 978	2 289	499	147
521, 3 525 526 5 <b>2</b> 7	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	# # # # # # # # # # # # # # # # # # #	#	# # # #	†† †† †† ††	24 5 1	(D) 1 044 (D)	(D) 335 (D)	(D) 53 (D)	(D) 28 (D)
53	General merchandise group stores		#	#	#	29	25 626	2 694	594	364
531 531	Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>	1	tt	++		5	18 910	(NA)	(NA) 441	(NA)
533 539	Variety stores (excl. leased depts.)  Variety stores  Miscellaneous general merchandise stores	1 11 1	#	#	#   #   #	5 7 17	18 303 2 704 4 619	1 932 319 443	66 87	(NA) <b>24</b> 6 55 63

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			All establis	hments <sup>1</sup>			Establis	hments with p	ayroll1	
SIC code	Geographic area and kind of business			Unincor busin	porated esses					Paid employees
3/C code	Geographic area and Nind Of Business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)
	YORK COUNTY—Con.									
54	Food stores	Ħ	Ħ	Ħ	Ħ,	166	140 098	11 027	2 305	1 541
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	# # #	## ## ##	# # #	##	126 13 14 13	131 070 4 850 1 939 2 239	9 694 546 558 229	2 079 82 112 32	1 393 45 69 34
55 ex. 554	Automotive dealers	##	Ħ	Ħ	Ħ	61	93 509	7 988	1 742	572
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	###	# # # #	##	##	25 15 13 8	72 900 8 117 6 394 6 098	5 451 766 1 113 658	1 153 179 234 176	368 61 86 57
554	Gasoline service stations	Ħ	tt	Ħ	Ħ	81	52 830	2 741	602	361
56	Apparel and accessory stores	#	#	Ħ	Ħ	65	18 088	1 980	404	277
561	Men's and boys' clothing and furnishings stores	††	tt	Ħ	Ħ	9	3 907	374	87	44
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	# # #	##	##	##	24 18 6	4 297 3 885 412	604 500 104	120 101 19	109 72 37
565 <b>5</b> 66 <b>5</b> 64, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	##	##	##	14 13 5	2 988 5 497 1 399	358 536 108	75 98 24	52 53 19
57	Furniture, home furnishings, and equipment stores	#	Ħ	Ħ	Ħ	46	15 278	2 224	493	225
5712 5713, 4, 9 572 573	Furniture stores	## ## ##	##	##	# # #	12 19 8 7	3 516 6 653 3 943 1 166	646 768 646 164	145 165 148 35	60 92 60 13
58	Eating and drinking places	#	#	Ħ	Ħ	270	65 124	15 877	2 <b>7</b> 3 <b>5</b>	2 524
5812 5813	Eating places Drinking places (alcoholic beverages)	#	#	#	#	256 14	63 581 1 543	15 511 366	2 702 33	2 494 30
591	Drug and proprietary stores	#	Ħ	#	Ħ	26	19 087	2 341	475	276
59 ex. 591	Miscelianeous retail stores <sup>2</sup>	#	#	#	Ħ	176	111 580	8 215	1 874	760
592 593	Liquor stores Used merchandise stores	#	#	#	#	8 15	11 780 2 275	370 313	59 73	31 34
594 5941 <b>5</b> 944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	# # #	## ## ##	##	##	72 6 11 55	24 733 (D) 1 081 (D)	2 638 (D) 196 (D)	553 (D) 43 (D)	236 (D) 22 (D)
596 598 5992 5993 5994 5999	Nonstore retailers <sup>2</sup>	# # # # #	## ## ## ##	# # # # # # # # # # # # # # # # # # # #	###	17 32 15 2 2 13	(D) 49 356 1 373 (D) (D) 842	(D) 2 820 262 (D) (D) 158	(D) 724 61 (D) (D) 30	(D) 199 50 (D) (D) 22

<sup>&</sup>lt;sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

### Table 7. Summary Statistics for Places With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

tollowed by Δ, see appendix FJ			All establis	hments <sup>1</sup>		Establishments with payroll1					
			Unincorporated businesses						Paid employees		
SIC code	Geographic area and kind of business	Number	Sales (\$1,000)	Individual proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)	
	PORTLAND										
	Retall trade <sup>2</sup>	706	447 710	<b>28</b> 3	26	557	440 706	54 017	12 504	6 787	
52	Building materials, hardware, garden supply, and mobile home dealers	#	Ħ	#	#	26	18 745	2 829	663	208	
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	#	# # #	## ## ##	# # #	18 7 1	15 <b>7</b> 90 (D) (D)	2 269 (D) (D)	528 (D) (D)	152 (D) (D)	
53	General merchandise group stores	Ħ	#	#	Ħ	14	20 590	3 475	842	516	
531 531 533 539	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores	#	##	#	##	2 2 9 3	(D) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	
54	Food stores	Ħ	Ħ	Ħ	#	91	113 791	10 038	2 365	1 402	
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	##	## ## ##	#	#	68 4 11 8	108 241 2 311 2 471 768	8 913 233 806 86	2 094 <b>67</b> 185 19	1 259 22 101 20	
55 ex. 554	Automotive dealers	Ħ	Ħ	#	#	26	79 964	6 721	1 467	419	
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars	## ## ##	†† †† ††	##	## ## ##	5 5 12 4	53 793 (D) 10 147 (D)	3 59 <b>7</b> (D) 1 854 (D)	733 (D) 414 (D)	195 (D) 124 (D)	
554	Gasoline service stations	Ħ	Ħ	#	#	36	28 064	1 328	. 300	184	
56	Apparel and accessory stores	Ħ	#	#	#	46	23 647	3 908	943	511	
561	Men's and boys' clothing and furnishings stores	††	tt	tt	††	4	(D)	(D)	(D)	(D)	
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers	#	##	#	##	22 18 4	7 088 (D) (D)	1 038 (D) (D)	284 (D) (D)	179 (D) (D)	
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	##	# # #	#	## ## ##	6 9 5	(D) 2 624 690	(D) 368 115	(D) 90 26	(D) 57 22	
57	Furniture, home furnishings, and equipment stores	#	Ħ	#	#	43	15 153	2 544	593	235	
5712 5713, 4, 9 572 573	Furniture stores	##	· #	##	††   ††   ††	7 13 3 20	4 623 3 969 902 5 659	935 <b>73</b> 5 127 <b>747</b>	188 198 21 186	68 74 10 83	
58	Eating and drinking places	#	#	#	#	136	50 746	13 239	3 013	2 347	
5812 5813	Eating places	#	#	#	#	119 17	46 255 4 491	12 284 955	2 792 221	2 14 <b>6</b> 201	
591	Drug and proprietary stores	#	Ħ	#	Ħ	22	(D)	(D)	(L)	(D)	
59 ex. 591	Miscellaneous retail stores <sup>2</sup>	#	Ħ	tt	Ħ	117	(D)	(D)	(D)	(D)	
592 593	Liquor storesUsed merchandise stores	#	#	#	#	5 9	(D) 758	(D) 112	(D) 27	(D) 18	
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelly stores Other miscellaneous shopping goods stores	l tt	##	## ## ##	## ##	50 6 12 32	18 593 2 558 6 860 9 175	2 787 376 1 305 1 106	658 82 330 246	335 29 145 1 <b>6</b> 1	
596 598 5992 5993 5994 5999	Nonstore retailers <sup>2</sup>	#	## ## ## ##	†† †† †† †† ††	## ## ## ## ##	14 12 8 1	(D) 36 915 1 934 (D) (D)	(D) 2 288 518 (D) - (D)	(D) 646 126 (D) (D)	(D) 170 62 (D) (D)	

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

11 01	meaning of abbreviations an	All establishments <sup>1 2</sup>						hments with p	Kind-of-business groups (establishments with payroll)					
	Geographic area			Unincorporated businesses						Paid employ-	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
		Num- ber	Sales (\$1,000)	Individual proprie- torships (no.)	Partner- ships (no.)	Num- ber	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	ees for pay period including March 12 (no.)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)
1	Maine	11 698	5 331 613	6 819	521	7 632	5 168 <b>7</b> 92	55 <b>1</b> 8 <b>7</b> 8	125 717	67 608	457	303 838	361	461 724
2 3 4 5	Androscoggin County Auburn Lewiston Balance of county	956 252 403 301	457 631 185 744 196 135 75 752	491 99 179 213	27 4 10 13	662 192 316 154	444 510 183 367 192 330 68 813	47 853 18 174 23 314 6 365	11 262 4 343 5 445 1 474	6 305 2 325 3 062 918	31 8 10 13	17 452 (D) 5 676 (D)	34 7 19 8	50 598 18 555 30 981 1 062
6 7 8 9	Aroostook County Caribou Presque Isle Balance of county	816 148 132 536	330 540 69 4 <b>7</b> 3 88 886 1 <b>72</b> 181	478 78 53 347	41 4 11 26	575 111 103 361	319 418 68 006 88 368 163 044	33 202 7 425 8 930 16 847	7 489 1 681 1 966 3 842	4 334 945 1 101 2 288	37 8 8 21	19 478 2 474 (D) (D)	33 5 4 24	36 897 (D) 14 462 (D)
10 11 12 13 14 15	Cumberland County Brunswick town Gorham town Portland Scarborough town South Portland	2 196 233 99 706 106 258	1 502 470 174 183 43 087 447 710 55 842 272 839	1 063 88 72 283 64 79	78 7 2 26 1 8	1 572 184 55 557 64 223	1 481 002 172 515 41 382 440 706 54 488 271 856	165 355 18 356 4 518 54 017 6 024 31 723	40 187 4 351 1 045 12 504 1 318 7 207	19 735 2 134 576 6 787 780 4 030	93 15 5 26 5 7	80 039 22 168 5 526 18 745 6 698 5 826	66 9 2 14 4 9	142 949 28 412 (D) 20 590 (D) 57 589
16 17 18	Westbrook Windham town Balance of county	111 87 596	73 109 54 366 381 334	59 38 380	3 4 27	81 65 343	71 618 53 590 374 847	8 103 5 601 37 013	1 983 1 159 10 620	934 770 3 724	6 2 27	3 364 (D) (D)	5 4 19	(D) 9 437 11 065
19	Franklin County	286	91 661	174	18	179	86 67 <b>7</b>	8 851	2 109	1 217	8	7 445	7	5 025
20 21 22	Hancock County Ellsworth Balance of county	629 178 451	208 286 118 157 90 129	390 80 310	37 10 27	403 134 269	200 394 116 301 84 093	22 189 11 883 10 306	4 340 2 444 1 896	2 351 1 187 1 164	28 14 14	17 137 13 139 3 998	24 11 13	17 093 14 738 2 355
23 24 25 26 27 28	Kennebec County	1 024 305 71 48 226 374	550 386 210 262 38 010 23 914 178 457 99 743	555 135 44 33 84 259	39 13 2 6 18	697 229 46 23 185 214	538 742 207 770 36 911 23 247 177 525 93 289	57 271 22 937 3 371 2 239 19 449 9 275	13 054 5 174 802 550 4 440 2 088	6 919 2 643 460 213 2 331 1 272	34 9 2 1 7 15	28 240 8 643 (D) (D) 4 093 (D)	34 12 3 - 9 10	61 259 25 807 (D) 26 698 (D)
29 30 31	Knox County Rockland Balance of county	461 143 318	148 802 82 233 66 569	295 74 221	28 4 24	272 100 172	142 267 80 252 62 015	15 193 8 206 6 987	3 290 1 863 1 427	1 847 948 899	20 10 10	10 673 4 877 5 796	12 4 8	9 857 7 329 2 528
32	Lincoln County	435	114 967	295	23	248	109 527	12 043	2 418	1 427	18	15 661	9	1 715
33	Oxford County	507	176 929	349	27	298	167 <b>7</b> 96	15 622	3 608	2 062	20	16 005	19	11 338
34 35 36 37 38 39	Penobscot County Bangor Brewer Old Town Orono town Balance of county	1 237 472 130 57 46 532	677 684 360 139 88 171 25 233 19 459 184 682	685 181 60 33 22 389	40 12 3 2 3 20	856 384 101 41 30 300	662 598 357 653 86 775 24 255 19 241 174 674	71 300 41 625 9 331 2 817 2 007 15 520	16 133 9 369 2 158 645 453 3 508	8 597 4 949 1 051 368 301 1 928	50 17 7 5 2 19	38 780 14 475 2 401 1 188 (D) (D)	40 15 4 1 1	77 803 62 268 (D) (D) (D) 12 287
40	Piscataquis County	187	66 220	127	8	112	62 461	5 033	1 137	606	7	2 941	9	3 651
41 42 43	Sagadahoc County Bath Balance of county	263 120 143	91 386 64 364 27 022	176 60 116	12 6 6	138 85 53	87 901 63 159 24 742	8 779 6 019 2 <b>7</b> 60	1 939 1 376 563	1 037 742 295	10 7 3	3 882 3 317 565	6 4 2	2 066 (D) (D)
44	Somerset County	492	158 676	335	12	278	147 265	14 885	3 410	1 988	22	9 924	14	7 024
45 46 47	Waldo County Belfast Balance of county	289 109 180	64 407 42 708 21 699	214 63 151	12 8 4	145 74 71	57 515 40 932 16 583	5 869 4 065 1 804	1 236 872 364	763 469 294	12 7 5	5 339 4 078 1 261	11 2 9	3 343 (D) (D)
48 49 50	Washington County Calais Balance of county	379 66 313	102 955 27 618 75 337	252 30 222	25 6 19	227 50 177	93 521 26 422   67 099	9 631 2 938 6 693	2 075 613 1 462	1 238 362 876	17 4 13	4 864 1 350 3 514	14 2 12	5 480 (D) (D)
51 52 53 54 55	York County Biddeford Saco Sanford town Balance of county	1 541 202 151 182 1 006	588 613 94 938 103 409 106 195 284 071	940 115 82 101 642	94 9 9 11 65	970 146 116 122 586	567 198 91 587 101 931 102 766 270 914	58 802 8 873 10 200 9 521 30 208	12 030 1 995 2 080 2 138 5 817	7 182 1 148 1 210 1 177 3 647	50 8 4 6 32	25 978 6 483 1 147 4 181 14 167	29 4 4 2 19	25 626 (D) (D) (D) 5 689

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963.

followed by	y Δ, see apper	ndix F)			Kind-o	f-business	groups (estab	lishments	with payroll) -	-Con.						Τ
	d stores IC 54)		ive dealers 5 ex. 554)	sta	ne service ations 0 554)	access	arel and sory stores IC 56)	furnish equipm	ure, home nings, and nent stores IC 57)	Eating a	and drinking laces IC 58)	st	d proprietary tores C 591)	st	neous retail ores² 9 ex. 591)	_
Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	Num- ber	Sales (\$1,000)	
1 327	1 274 645	581	914 429	642	386 839	5 <b>17</b>	209 672	<b>42</b> 3	132 908	1 629	411 287	<b>27</b> 5	160 591	1 420	912 859	1
108 24 48 36	118 043 37 717 55 986 24 340	51 18 20 13	89 961 67 073 (D) (D)	49 14 24 11	36 068 9 881 17 014 9 173	50 22 24 4	19 616 9 182 (D) (D)	41 13 26 2	(D) 2 505 (D) (D)	136 34 69 33	31 172 8 929 17 593 4 650	24 6 11 7	11 508 4 259 (D) (D)	138 46 65 27	(D) (D) (D)	2 3 4 5
101 13 19 69	84 590 13 911 (D) (D)	61 16 14 31	58 169 17 704 17 437 23 028	51 9 5 37	29 474 4 556 5 154 19 764	50 12 10 28	13 312 4 822 2 488 6 002	21 6 4 11	7 434 2 308 807 4 319	98 18 15 65	18 663 4 687 (D) (D)	30 7 6 17	12 242 2 550 2 647 7 045	93 17 18 58	39 159 (D) (D) 15 986	6 7 8 9
250 26 9 91 12 27	325 073 37 177 (D) 113 791 16 580 47 925	94 16 7 26 4 13	224 346 37 319 1 793 79 964 4 887 40 562	124 10 7 36 6 22	84 709 9 327 3 278 28 064 4 722 14 792	120 11 - 46 2 30	64 467 4 420 - 23 647 (D) 25 675	108 19 6 43 2 14	37 421 5 588 2 409 15 153 (D) 5 884	350 28 10 136 17 45	118 564 10 473 3 329 50 746 4 652 25 191	57 7 2 22 1 7	38 747 5 690 (D) (D) (D) 6 540	310 43 7 117 11 49	364 687 11 941 (D) (D) 7 408 41 872	10 11 12 13 14 15
15 8 62	(D) (D) 52 785	7 3 18	(D) 882 (D)	7 6 30	4 193 (D) (D)	2 5 24	(D) 1 012 6 899	5 6 13	1 518 1 580 (D)	19 17 78	4 146 4 157 15 870	3 3 12	(D) (D) 7 886	12 11 60	5 853 5 436 (D)	16 17 18
32	19 323	15	16 732	14	8 378	9	2 694	12	2 434	44	8 136	5	3 001	33	13 509	19
74 13 61	56 208 23 990 32 218	33 17 16	31 639 25 546 6 093	24 7 17	13 074 5 770 7 304	24 12 12	9 299 7 134 2 165	20 10 10	4 615 3 357 1 258	96 23 73	19 454 5 753 13 701	10 3 7	6 332 (D) (D)	70 24 46	25 543 (D) (D)	20 21 22
116 26 12 3 26 49	122 216 49 573 16 988 (D) 33 820 (D)	65 25 3 2 21 14	113 700 52 292 3 715 (D) 44 638 (D)	79 24 3 2 15 35	40 601 13 562 1 075 (D) 6 701 (D)	40 18 4 - 14 4	24 220 9 722 1 059 (D) 12 118 (D)	35 10 3 2 15 5	17 141 9 403 494 (D) 4 770 (D)	142 48 7 7 39 41	39 774 14 304 1 986 1 313 17 002 5 169	23 11 2 - 6 4	14 546 (D) (D) 4 076 3 052	129 46 7 6 33 37	77 045 (D) 5 418 (D) 23 609 17 654	23 24 25 26 27 28
54 21 33	31 385 18 446 12 939	18 9 9	24 495 16 209 8 286	16 6 10	8 916 3 609 5 307	17 7 10	7 475 3 514 3 961	18 10 8	4 081 2 411 1 670	51 14 37	11 073 4 009 7 064	10 4 6	5 719 2 990 2 729	56 15 41	28 593 16 858 11 735	29 30 31
38	24 235	18	16 210	21	10 810	15	4 277	12	2 584	48	9 702	8	2 945	61	21 388	32
55	46 405	24	35 014	32	14 807	19	3 208	15	3 028	58	10 117	16	7 729	40	20 145	33
150 48 19 13 5 65	152 754 59 852 25 741 11 327 7 618 48 216	68 22 12 1 - 33	136 831 83 091 22 814 (D) (D) (D)	74 28 8 3 4 31	56 389 27 733 5 280 (D) (D) 18 886	76 56 5 2 1	33 733 27 214 3 024 (D) (D) 2 868	53 27 9 3 2	18 059 10 828 2 659 (D) (D) 3 835	154 81 16 6 6 45	47 383 30 715 5 298 2 802 1 558 7 010	28 10 3 2 2 11	19 948 (D) 3 095 (D) (D) 6 149	163 80 18 5 7 53	80 918 (D) (D) 5 650 2 848 (D)	34 35 36 37 38 39
25	18 931	7	10 421	11	5 077	3	(D)	3	(D)	20	2 471	5	2 278	22	(D)	40
25 13 12	27 862 23 458 4 404	13 5 8	22 387 (D) (D)	10 4 6	4 589 2 332 2 257	6 6 -	(D) (D)	7 5 2	(D) 1 083 (D)	26 15 11	6 746 4 522 2 224	5 4 1	3 079 (D) (D)	30 22 8	14 282 12 519 1 763	41 42 43
63	48 400	26	22 862	25	12 270	10	3 348	13	5 354	55	9 405	14	7 147	36	21 531	44
33 16 17	18 075 12 326 5 749	9 6 3	8 317 (D) (D)	9 4 5	2 720 1 794 926	7 6 1	2 841 (D) (D)	4 3 1	1 302 (D) (D)	28 12 16	6 033 2 300 3 733	5 4 1	2 288 (D) (D)	27 14 13	7 257 (D) (D)	45 46 47
37 5 32	41 047 7 176 33 871	18 2 16	9 836 (D) (D)	22 4 18	6 127 922 5 205	6 3 3	953 (D) (D)	15 4 11	2 476 1 297 1 179	53 15 38	7 470 2 648 4 822	9 3 6	3 995 (D) (D)	36 8 28	11 273 (D) (D)	48 49 50
166 26 31 19 90	140 098 17 911 33 364 35 927 52 896	61 14 9 11 27	93 509 11 231 29 348 15 105 37 825	81 10 8 10 53	52 830 8 171 5 477 6 971 32 211	65 10 9 12 34	18 088 1 859 2 453 2 609 11 167	46 10 3 9 24	15 278 3 583 (D) 2 971 (D)	270 27 33 21 189	65 124 4 852 8 370 7 313 44 589	26 5 2 5 14	19 087 3 591 (D) 3 628 (D)	176 32 13 27 104	111 580 (D) 10 457 (D) 55 885	51 52 53 54 55

## Table 9. Counties Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			Cumulat	ive				Cumulat	ive
Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Sales <sup>2 3</sup> (\$1,000)	Percent of State total	Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Sales <sup>2 3</sup> (\$1,000)	Percent of State total
Maine  Cumberland Penobscot York Kennebec Androscoggin	(X) 1 2 3 4 5	5 331 613 1 502 470 677 684 588 613 550 386 457 631	5 331 613 1 502 470 2 180 154 2 768 767 3 319 153 3 776 784	28.2 40.9 51.9 62.3 70.8		9 10 11 12 13	158 676 148 802 114 967 102 955 91 661	4 651 215 4 800 017 4 914 984 5 017 939 5 109 600	87.2 90.0 92.2 94.1 95.8
Aroostook Hancock Oxford	6 7 8	330 540 208 286 176 929	4 107 324 4 <b>3</b> 15 610 4 492 539	80.9	Sagadahoc Piscataquis Waldo	14 15 16	91 <b>3</b> 86 66 220 64 407	5 200 986 5 267 206 5 331 613	97.5 98.8 100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.
³Excludes nonemployer direct sellers, SIC 5963.

## Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

			Cumulat	ive				Cumulati	ive
Geographic area		Sales <sup>2</sup> <sup>3</sup>	Sales <sup>2 3</sup>	Percent of State	Geographic area		Sales <sup>2 3</sup>	Sales <sup>2 3</sup>	Percent of State
	Rank <sup>1</sup>	(\$1,000)	(\$1,000)	total		Rank <sup>1</sup>	(\$1,000)	(\$1,000)	total
Maine	(X)	5 331 613	5 331 613	100.0	Maine—Con.				
Portland	1 2 3 4 5	447 710 360 139 272 839 210 262 196 135	447 710 807 849 1 080 688 1 290 950 1 487 085	8.4 15.2 20.3 24.2 27.9	Rockland Westbrook Caribou Bath Scarborough town	15 16 17 18 19	82 233 73 109 69 473 64 364 55 842	2 707 458 2 780 567 2 850 040 2 914 404 2 970 246	50.8 52.2 53.5 54.7 55.7
Auburn Waterville Brunswick town Ellsworth Sanford town	6 7 8 9 10	185 744 178 457 174 183 118 157 106 195	1 672 629 1 851 286 2 025 469 2 143 626 2 249 821	31.4 34.7 38.0 40.2 42.2	Windham town Gorham town Belfast Gardiner Calais	20 21 22 23 24	54 366 43 087 42 708 38 010 27 618	3 024 612 3 067 699 3 110 407 3 148 417 3 176 035	56.7 57.5 58.3 59.1 59.6
Saco Biddeford Presque Isle Brewer	11 12 13 14	103 409 94 938 88 886 88 171	2 353 230 2 448 168 2 537 054 2 625 225	44.1 45.9 47.6 49.2	Old Town	25 26 27	25 233 23 914 19 459	3 201 268 3 225 182 3 244 641	60.0 60.5 60.9

¹Places with suppressed sales (If applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

# APPENDIX A. General Explanation

## CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

- The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.
  - b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual. However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

- 1. The nonmail universe.
  - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

# COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain censusdefined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

<sup>&</sup>lt;sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

Leased departments-In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

#### **EXPLANATION OF TERMS**

Establishments-An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-I-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and

gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

- 1. Corporations (including corporate cooperatives).
- 2. Individual proprietorships.
- 3. Partnerships.
- 4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

# ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

2.972 (Number of total establishments)

-1,900 (Number of establishments with payroll)

1.072 (Number of establishments without payroll)

The sales of the 1,072 establishments is \$27,006 (000).

Table 1. Summary Statistics for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see

			All establ	ishments <sup>1</sup>		Establishments with payroll				
SIC code	Kind of business	Number	Sáles (\$1,000)	Unincorp busine Individual proprie- torships (number)		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Retail trade <sup>2</sup>	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	14 760

As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-ofbusiness classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

# Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawnand garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

# General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general

merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, and radio and TV sets
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Frequently have a catalog order desk.
- Are not affiliated with a company which operates similar establishments on a national basis.

#### These stores often sell:

- Soft goods and hard goods which are primarily nationally advertised brands.
- 2. Appliances which are serviced by another company.
- Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

 Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

- 2. Provide centralized check-out service.
- 3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
- 4. Do not have a catalog order desk.

These stores often sell:

- Soft goods which are usually their own corporate brands or are unbranded.
- Hard goods which are primarily nationally advertised brands.
- 3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Usually have a catalog order desk.
- Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are their own corporate brands or are unbranded.
- 2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

# Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dricd fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—selling only (SIC 5463)—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

# Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors,

Recreational and utility trailer dealers (SIC 556)—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive

vehicles, such as snowmobiles, dunebuggies, and gocarts; aircraft; and new equipment and supplies, not elsewhere classified.

# Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

Furriers and fur shops (SIC 568)—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

# Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,

television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous home furnishing stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

# Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

# Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the

basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Mail order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

Automatic merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Cigar stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

# 1982 CENSUS OF RETAIL TRADE

OF THE CLA			O.M.B. APPROV	AL NO. 0607-0	371: E	XPIRES	12/84	
NOTICE — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.		ertaining to this report Census File Number (C		loyer identifica ber	CB-58			
Please complete this form and RETURN TO Jeffersonville, Indiana 47134								
DUE DATE: FEBRUARY 15, 1983								
If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).								
<b>Note</b> — Please read the accampanying instructions before answering the questions.	L				-	١		
	Please correct error	s in name, address, and	d ZIP code. ENT	ER street and i	number	if not sh	own.	
Item 1 - EMPLOYER IDENTIFICATION NUMBER is the Employer Identification (E1) Number shown as that used for this establishment on its latest 19 Quarterly Federal Tax Return, Treasury Form 9413	in the label the SAME 982 Employer's	best desi	ZATIONAL STAT cribes this establ dividual proprietors ortnership	ishment during		E box wl	hich	
2 NO - Enter current	(9 digits)	3 🔲 Co	operative associa					
Item 2 – PHYSICAL LOCATION OF ESTABLISHM	MENT		operative associativernment — Specif		t)			
Answer items a, b, c, and d NOTE: P.O. boxes or rural routes are not physice	i locations.		rporation (Do not cooperative assoc		n			
a. Same as shown in mailing label. If differe		9 🗍 Otl	her - Specify					
NUMBER AND STREET		HOW TO Valu	ue figures may be	reported in	Mil-	Thou-	Dol-	
CITY, TOWN, VILLAGE, ETC. STATE	ZIP COOE	REPORT doll	lars or rounded to	housands.	lions (000)	sands (000)	(000)	
		CICHIDEC IS 3	31,125,628, ort either	Accepteble	1	125	628	
b. Is this establishment physically located inside of the city, town, village, etc.?		Item 5 - DOLLAR IN 1982	: VOLUME OF BU	SINESS _	Mil.	Thou.	Dol.	
	No legal boundaries   Don't know	Sales of merchand	ise and other		010			
c. Type of municipality where physically located	Other or don't know	operating receipts sales (or other) tax	EXCLUDING					
396 1 [] City, village, or borough 3 [ 2 [] Town or township	Other or don't know	Item 6 - PAYROL	L AND EMPLOY		Mil.	Thou.	Dol.	
d. Name of county where physically located		a. Payroli in 1982	, before deduction		030			
	Number of months	(1) Total ANNU	JAL payroll		031			
ltem 3 - OPERATIONAL STATUS  a. How many months during 1982 did this	002	(2) FIRST QUA			i			
firm or organization actively operate this establishment?		b. Employment in	1982	-	032	Number		
b. Mark (X) the ONE box which best describes the at the end of 1982.	is establishment	period including	employees for the g March 12, 1982. part-time employee	(Include				
00 1 1 [ ] In operation	Figures only		<u></u>		_			
2 Temporarily or seasonally inactive	Month Day Year	1						
3 [□] Ceased operation — Give date → 4 [□] Sold or leased to another operator — Give date at right → AND enter name, etc., below,		Item 9 - KIND OF describes the PRII	BUSINESS - Mar	k (X) the ONE	box wh	ich best Ishment	in 1982.	
NAME OF NEW OWNER OR OPERATOR		(Catego	ries appropriat	te to individ	ual fo	rm)		
NUMBER AND STREET								
CITY STATE	ZIP COOE						$\overline{}$	
PENALTY FOR FAILURE TO REPORT						N DACE		

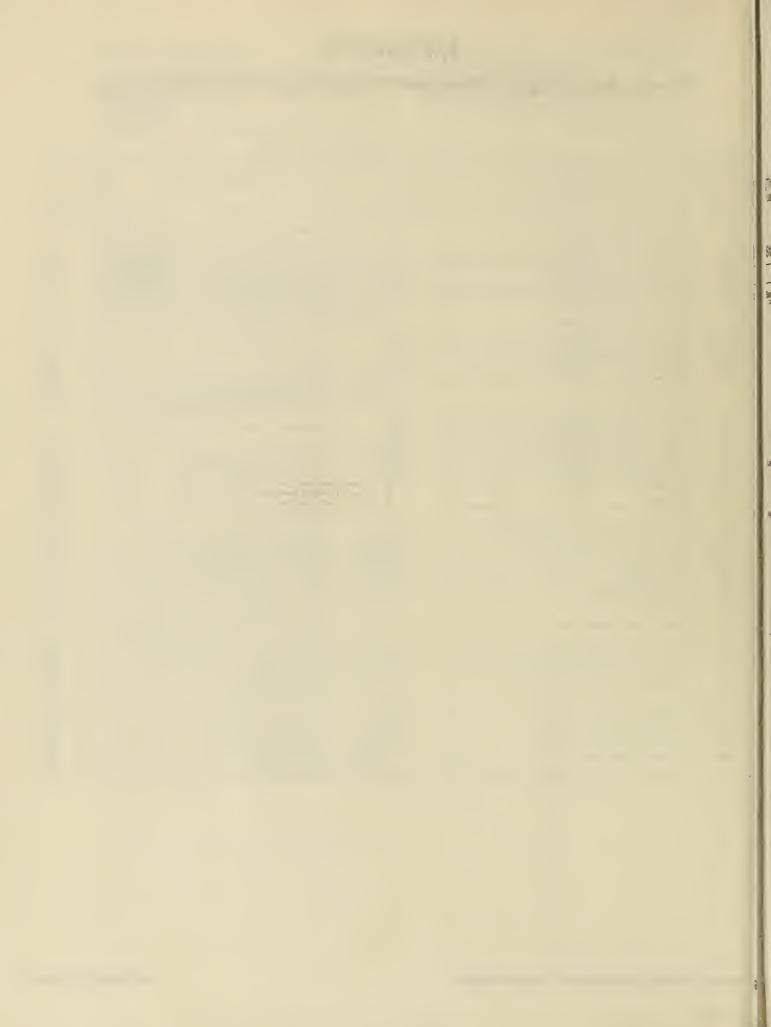
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	Item 11 - MERCHANDISE LINES  Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).								c. How many establishments were opera the El Number shown in the address I corrected in item 1) at the end of 198	abel (or	as <sup>079</sup>	Numbe 9	er			
	HOW TO REPORT   **Report whole percents**  If figure is 38.76% of total sales:  **Report whole percents**  **Report whole percents**  39							If more than one, provide the physical location address and oth information indicated below for each establishment. Continue w same format in item 14 (or attach a separate sheet) if necessary								
	PERCENTS	ceptable	<i>n</i> 3 —		-		38.76		NAME, ADDRESS, AND ZIP CODE							
ı				Estim	l lated sal	as durir	1 0000	ł	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.			
						Per-			Sales							
+	use init.   Thou.   Both   cer						cent	1	KIND-DF-BUSINESS DESCRIPTION	Annual	082					
	(Categories	appropria <sup>.</sup>	te to	individ	dual fo	rm)				Census use	088	<u></u>				
L						_	_		NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.			
ſ			_			_				Sales	081	1   1 1   1 1   1				
		wer item 1						2	KIND-DF-BUSINESS DESCRIPTION	Annual payroll	082					
		nber (CFN) his report								Census use	088					
	Item 13 - OWNERSHIP	. CONTROL	, AND	LOCAT	IONS OF	OPER	ATION	Г	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.			
	a. Is this company owned or con- trolled by another	ENTER DWIN	NING O	R CDN	TRDLLI	NG CDM				Sales	081					
	company?					-		3	KIND-DF-BUSINESS DESCRIPTION	Annual	082					
	097 1 ☐ YES → 2 ☐ NO		_							Census use	088					
1		El No. (9 dig	its)						NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.			
	b. Does this company own or control any other company or	ENTER DW					PANY			Sales	081	1 1 1 1				
	companies?							4	KIND-DF-BUSINESS DESCRIPTION		082					
1	2 NO FI No (adjasts)									Census	088					

# APPENDIX C.

# Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
	THE HOPE HOLD SELECTION		5712	Furniture stores	5701
5211	. Lumber and other building materials dealers	5201	5713	Floor covering stores	5704
5231	Paint, glass, and wallpaper stores	5202	5714	Drapery, curtain, and upholstery stores	5705
5251	Hardware stores	5203	5719	Miscellaneous home furnishing stores	5705
5261	Retail nurseries, lawn and garden supply stores	5 2 0 4	5722	Household appliance stores	5702
5271	Mobile home dealers	5205	5732	Radio and television stores	5702
53	GENERAL MERCHANDISE GROUP STORES		5733 pt. 5733 pt.	Record shops Musical instrument stores	5703 5703
5311 pt.	Conventional department stores	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores	5301	5812 pt.	Restaurants and lunchrooms	5801
5311 pt.	National chain department stores	5301	5812 pt.	Social caterers	5801
5331	Variety stores	5302	5812 pt.	Cafeterias	5801
5399	Miscellaneous general merchandise stores	5301	5812 pt.	Refreshment places	5801
			5812 pt.	Contract feeding	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands	5801
			5813	Drinking places (alcoholic beverages)	5801
5411	Grocery stores	5400			
5423	Meat and fish (seafood) markets	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets	5400			5001
5441	Candy, nut, and confectionery stores	5400	5912 pt.	Drug stores	5901
5451	Dairy products stores	5400	5912 pt.	Proprietary stores	5901
5462	Retail bakeriesbaking and selling	5400	5921	Liquor stores	5902
5463	Retail bakeriesselling only	5400	5931	Used merchandise stores	5903 5904
5499	Miscellaneous food stores	5400	5941 pt.	General line sporting goods stores	
			5941 pt.	Specialty line sporting goods stores	5904 5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942	Book stores	5905
			5944	Stationery stores	5906
5511	Motor vehicle dealers new and used cars	5501			-
5521	Motor vehicle dealersused cars only	5501	5945	Hobby, toy, and game shops	5907
5531 pt.	Tire, battery, and accessory dealers	5502	5946	Camera and photographic supply stores	5908
5531 pt.	Other auto and home supply stores	5502	5947	Gift, novelty, and souvenir shops	5905
5541	Gasoline service stations	5504	5948	Luggage and leather goods stores	5905
5551	Boat dealers	5503	5949	Sewing, needlework, and piece goods stores	5909
5561	Recreational and utility trailer dealers	5503	5961 pt.	Department store merchandisemail order	5910
5571	Motorcycle dealers	5503	5961 pt.	General merchandise, n.e.cmail order	5910
5599	Automotive dealers, n.e.c	5503	5961 pt.	Other mail-order houses	5910
56	APPAREL AND ACCESSORY STORES		5962	Automatic merchandising machine operators	5802
11			5963 pt.	Furniture, home furnishings, equipmentdirect	5910
5611	Men's and boys' clothing and furnishings stores	5601	5052	selling	5910
5621	Women's ready-to-wear stores	5601		Mobile food servicedirect selling	5910
5631	Women's accessory and specialty stores	5601	5963 pt.	Books and stationerydirect selling Other direct selling	5910
5641	Children's and infants' wear stores	5601	5982		5911
5651	Family clothing stores	5601		Fuel and ice dealers, n.e.c	5911
			5983 5984	Liquefied petroleum gas (bottled gas) dealers	5911
5661 pt.	Men's shoe stores	5602	1		
5661 pt.	Women's shoe stores	5602		Florists	5912
5661 pt.	Children's and juveniles' shoe stores	5602	5993	Cigar stores and stands	5902
5661 pt.	Family shoe stores	5602		News dealers and newsstands	5902
			5999 pt.	Optical goods stores	5913
5681	Furriers and fur shops	5601	5999 pt.	Pet shops	5914
			5999 pt.	Typewriter stores	5905
5699	Miscellaneous apparel and accessory stores	5601	5999 pt.	Other retail stores, n.e.c	5916



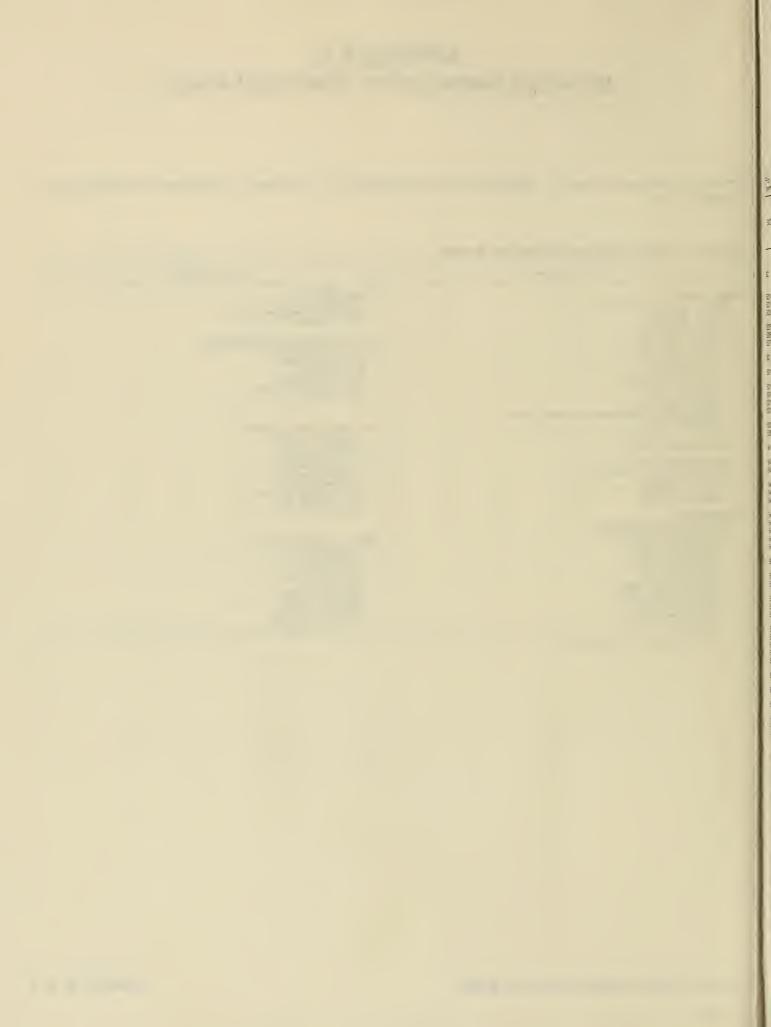
# APPENDIX D. Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

# Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
Bangor, Maine Penobscot County, Maine (part) Bangor city, Maine Brewer city, Maine Eddington town, Maine Glenburn town, Maine Hampden town, Maine Hermon town, Maine Holden town, Maine Kenduskeag town, Maine Old Town city, Maine Orono town, Maine Orrington town, Maine Penobscot Indian Island Indian Reservation, Maine Veazie town, Maine	Portland, Maine — Con. York County, Maine (part) Old Orchard Beach town, Maine Saco city, Maine  Portsmouth-Dover-Rochester, N.HMaine¹ York County, Maine (part) Berwick town, Maine Eliot town, Maine Kittery town, Maine South Berwick town, Maine York town, Maine
Waldo County, Maine (part) Winterport town, Maine  ewiston-Auburn, Maine Androscoggin County, Maine (part) Auburn city, Maine Lewiston city, Maine Lisbon town, Maine	Rockingham County, N.H. (part) Greenland town, N.H. Hampton town, N.H. New Castle town, N.H. Newfields town, N.H. Newington town, N.H. Newmarket town, N.H. North Hampton town, N.H. Portsmouth city, N.H.
Cortland, Maine Cumberland County, Maine (part) Cape Elizabeth town, Maine Cumberland town, Maine Falmouth town, Maine Freeport town, Maine Gorham town, Maine Portland city, Maine Scarborough town, Maine South Portland city, Maine Westbrook city, Maine Windham town, Maine Yarmouth town, Maine Yarmouth town, Maine	Rye town, N.H.  Strafford County, N.H. (part) Barrington town, N.H. Dover city, N.H. Durham town, N.H. Farmington town, N.H. Lee town, N.H. Madbury town, N.H. Rochester city, N.H. Rollnsford town, N.H. Somersworth city, N.H.

<sup>1</sup>New SMSA since 1977 Economic Censuses.



# APPENDIX E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

		Percent of	f sales—			Percent of	f sales-
SIC code	Kind of business	From administrative records <sup>1</sup>	Estimated <sup>2</sup>	SIC code	Kind of business	From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	Retall trade <sup>3</sup> 4	1	0	57	Furniture, home furnishings, and equipment		
52	Bullding materials, hardware, garden supply, and mobile home dealers	2	1	5712	stores	2	1
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	2 2 1	1 1 0	5713, 4, 9 5713 5714	Furniture stores  Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores	2 2 3 2	1 1 2 0
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	1 2 2	1 1 3	5719 572	Household appliance stores	2	0
53	General merchandise group stores	0	0	573	Radio, television, and music stores	1	2
531	Department stores (incl. leased depts.) <sup>5</sup> 6	0	0	5732 5733	Radio and television stores Music stores	2	1 4
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.) <sup>5</sup> Conventional <sup>5</sup> Discount or mass merchandising <sup>5</sup>	0000	0000	5733 pt. 5733 pt. 58	Record shops	1	6 2
531 pt. 533 539	National chain <sup>5</sup> Variety stores Miscellaneous general merchandise stores	(D) 1 2	(D) 1 0	5812	Eating places	1 1	1
54	Food stores	1	0	5812 pt. 5812 pt. 5812 pt.	Cafeterias	0	5
541 542	Grocery stores	1 2	0	5812 pt. 5813	Refreshment places Other eating places Drinking places (alcoholic beverages)	1 2	i 1
546 5462 5463	Retail bakeries———————————————————————————————————	1 1 7	0 0 1	591	Drug and proprietary stores	1	0
543, 4, 5, 9 543 544	Other food stores	3 5	2 0	591 pt. 591 pt.	Drug storesProprietary stores	1 0	0
545 549	Dairy products stores	0	6	59 <b>ex</b> . 591	Miscellaneous retail stores	1	0
55 ex. 554	Automotive dealers	2	1	592 593	Liquor storesUsed merchandise stores	0 3	0 1
551 552	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only	2	1	594 5941 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	2 1 (D)	1 1 (D)
553 553 pt. 553 pt.	Auto and home supply stores  Tire, battery, and accessory dealers  Other auto and home supply stores	1 1 2	1 1 3	5941 pt. 5942		(D)	(D) (D)
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.	4 2 (D) (D) (D)	0 1 (D) (D) (D)	5943 5944 5945 5946 5947	Book stores Stationery stores Jowelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops	4 2 2 2 2	0 0 0 0 2
554	Gasoline service stations	1	1	5948 5949	Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	2	1
56	Apparel and accessory stores	0	0	596	Nonstore retailers	0	0
561	Men's and boys' clothing and furnishings stores	2	0	5961 5962	Mail order housesAutomatic merchandising machine operators	0	0
562, 3, 8 562 563, 8	Women's clothing and specialty stores and fumers	0	1	5963 598	Direct selling establishments	1	0
565	furriers Family clothing stores	0	1 0	5983 5984 5982	Fuel oil dealers	1 2	0
566 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	0 (D) 0 (D)	0 (D) 0 (D)	5992 5993 5994	Florists Cigar stores and stands News dealers and newsstands	4 1 4	1 0 0
566 pt. 564, 9 564 569	Family shoe stores  Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	3 2 6	0 1 0 3	5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops	4 2 3 0 4	1 0 2 0 2

Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

Includes sales information obtained from administrative records of other Federal agencies.

Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

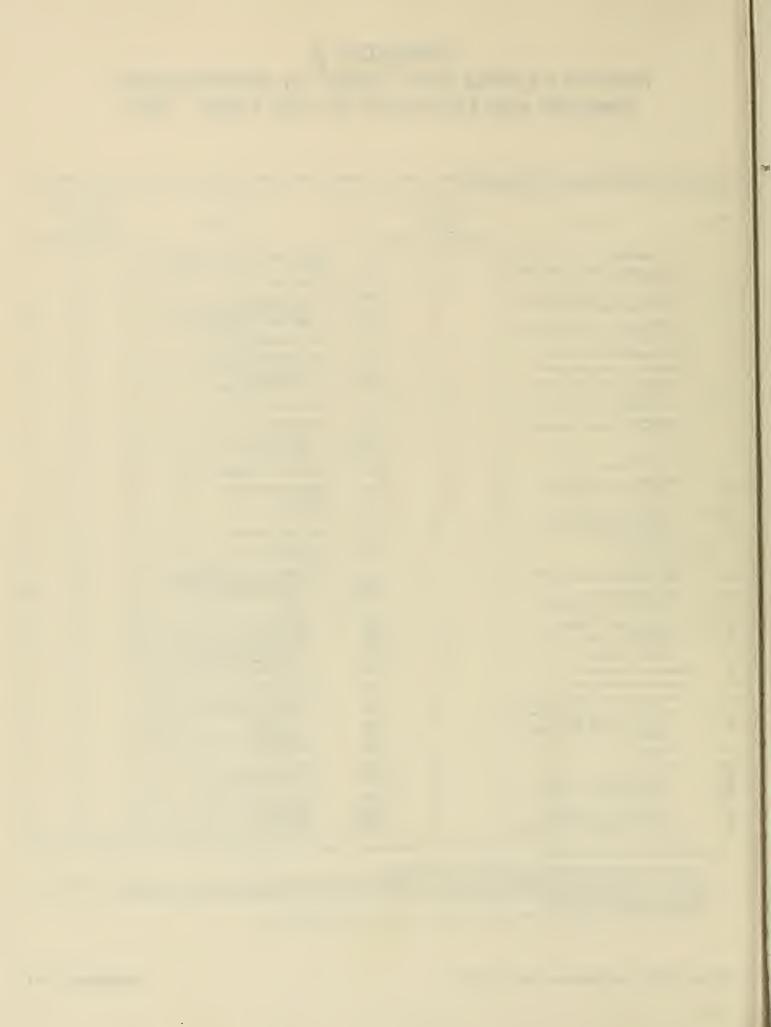
Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

Excludes nonemployer direct sellers, SIC 5963.

Includes sales from catalog order desks.

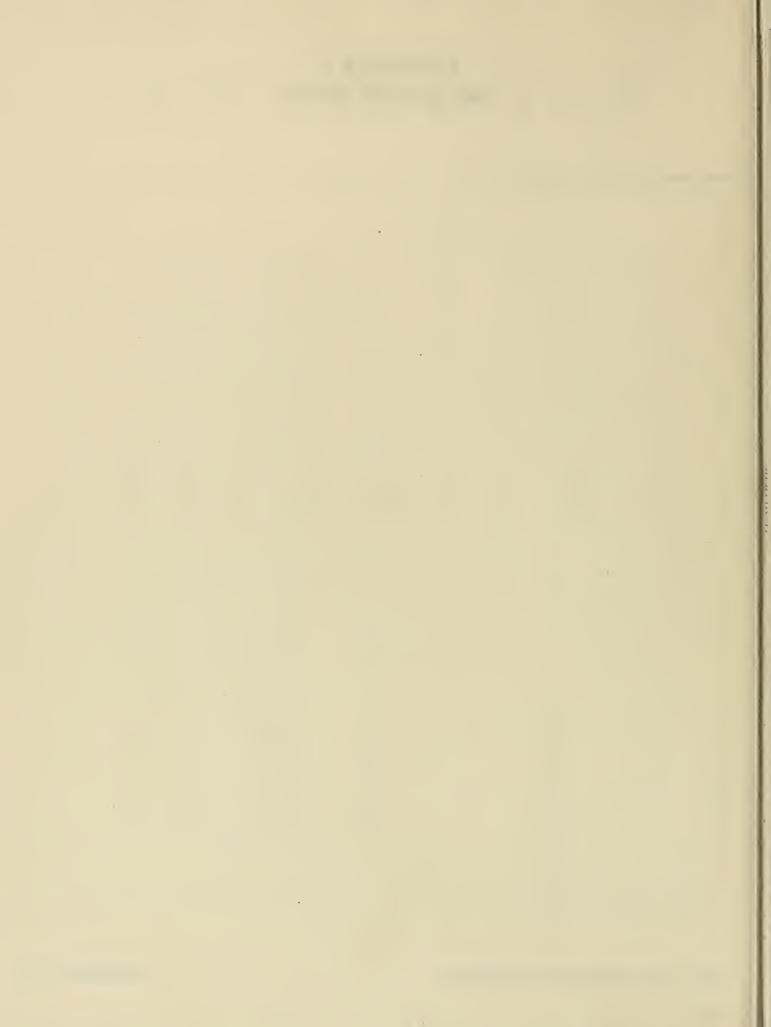
Includes sales from catalog order desks.

Includes sales from catalog order desks.



# APPENDIX F. Geographic Notes

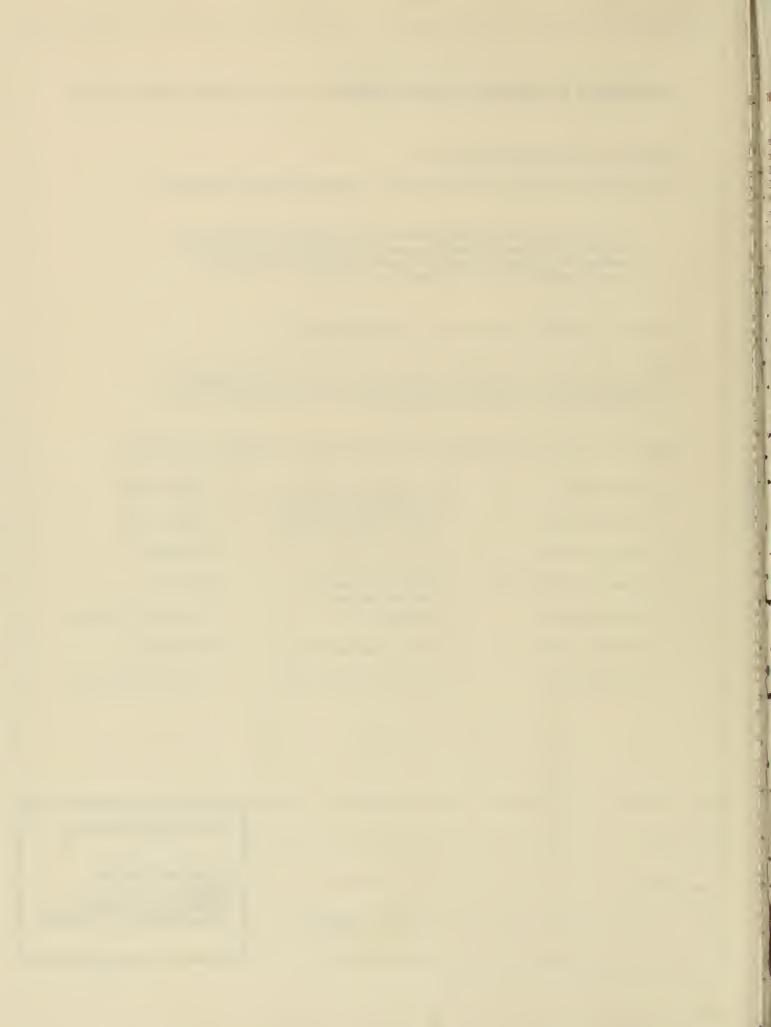
There are no geographic notes for the State of Maine.



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# PUBLICATION PROGRAM

### 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

#### **Final Reports**

#### Geographic area series-52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series-51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series-56 reports (RC82-1-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

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Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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